

2014

3 February 2015



Important information

Banco Santander, S.A. ("Santander") cautions that this presentation contains forward-looking statements. These forward-looking statements are found in various places throughout this presentation and include, without limitation, statements concerning our future business development and economic performance. While these forward-looking statements represent our judgment and future expectations concerning the development of our business, a number of risks, uncertainties and other important factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to: (1) general market, macroeconomic, governmental and regulatory trends; (2) movements in local and international securities markets, currency exchange rates and interest rates; (3) competitive pressures; (4) technological developments; and (5) changes in the financial position or credit worthiness of our customers, obligors and counterparties. The risk factors that we have indicated in our past and future filings and reports, including those with the Securities and Exchange Commission of the United States of America (the "SEC") could adversely affect our business and financial performance. Other unknown or unpredictable factors could cause actual results to differ materially from those in the forward-looking statements.

Forward-looking statements speak only as of the date on which they are made and are based on the knowledge, information available and views taken on the date on which they are made; such knowledge, information and views may change at any time. Santander does not undertake any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

The information contained in this presentation is subject to, and must be read in conjunction with, all other publicly available information, including, where relevant any fuller disclosure document published by Santander. Any person at any time acquiring securities must do so only on the basis of such person's own judgment as to the merits or the suitability of the securities for its purpose and only on such information as is contained in such public information having taken all such professional or other advice as it considers necessary or appropriate in the circumstances and not in reliance on the information contained in the presentation. In making this presentation available, Santander gives no advice and makes no recommendation to buy, sell or otherwise deal in shares in Santander or in any other securities or investments whatsoever.

Neither this presentation nor any of the information contained therein constitutes an offer to sell or the solicitation of an offer to buy any securities. No offering of securities shall be made in the United States except pursuant to registration under the U.S. Securities Act of 1933, as amended, or an exemption therefrom. Nothing contained in this presentation is intended to constitute an invitation or inducement to engage in investment activity for the purposes of the prohibition on financial promotion in the U.K. Financial Services and Markets Act 2000.

Note: Statements as to historical performance or financial accretion are not intended to mean that future performance, share price or future earnings (including earnings per share) for any period will necessarily match or exceed those of any prior year. Nothing in this presentation should be construed as a profit forecast.

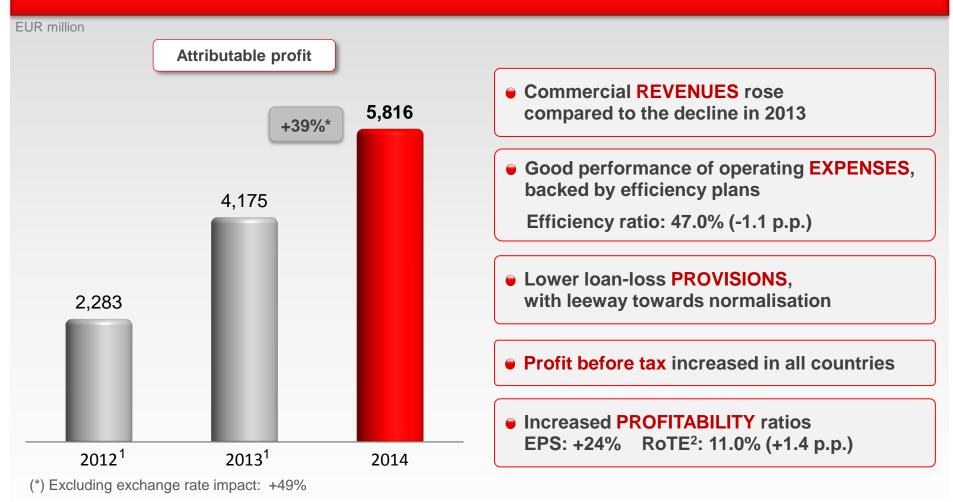
The businesses included in each of our geographic segments and the accounting principles under which their results are presented here may differ from the included businesses and local applicable accounting principles of our public subsidiaries in such geographies. Accordingly, the results of operations and trends shown for our geographic segments my differ materially from those of such subsidiaries.





- **■** Group performance 2014
- Business areas performance 2014
- Outlook
- Appendix

Strong profit growth amid normalisation process





⁽¹⁾ Profit adjusted to the entry into force with retroactive effect, of the interpretation of the international accounting standard IFRIC 21, which means anticipating the recording of contributions to the deposit guarantee funds. Net impact on 2012: -EUR 12 mill.; 2013: -EUR 195 mill.

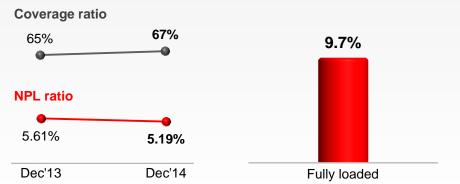
Faster growth in volumes and strengthened balance sheet



- Change of trend in LOANS.
 Growth to individuals and companies
- Growth in customer FUNDS consistent with lower cost of liabilities
- Comfortable LIQUIDITY, meeting LCR and NSFR requirements ahead of schedule



CET1⁽¹⁾ 2014

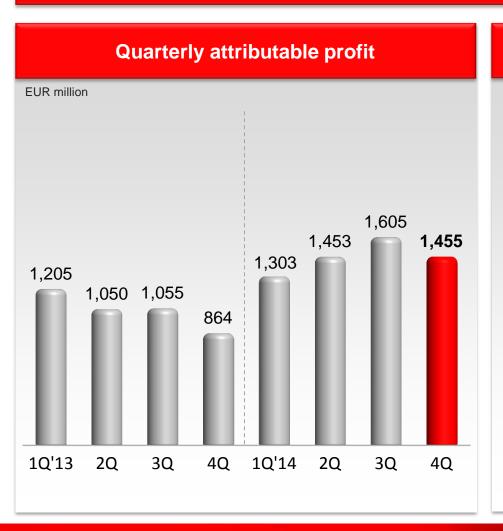


- Improved CREDIT QUALITY and lower cost of credit
- Solid SOLVENCY ratios, strengthened by capital increase



Profit & Loss

In 4Q, further growth of commercial revenues and lower provisions. Profit declined due to lower trading gains, taxes and handling fees



Quarterly P&L

4Q'14	Var. /	3Q'14
	%	% *
10,238	3.3	3.8
620	-34.8	-35.3
11,040	0.7	1.1
-5,216	2.9	3.3
5,824	-1.1	-0.7
-2,452	-11.7	-11.5
2,580	0.9	1.2
1,455	-9.3	-9.3
	10,238 620 11,040 -5,216 5,824 -2,452 2,580	% 10,238 3.3 620 -34.8 11,040 0.7 -5,216 2.9 5,824 -1.1 -2,452 -11.7 2,580 0.9



Grupo Santander results

Profit growth is underscored by the three basic drivers. Negative impact from exchange rates around 5 p.p.

EUR million	2014	2013 ⁽¹⁾	Var %	. / 2013 %*
Net interest income + fee income	39,244	38,041	3.2	7.9
Gross income	42,612	41,920	1.7	6.2
Operating expenses	-20,038	-20,158	-0.6	3.0
Net operating income	22,574	21,762	3.7	9.1
Loan-loss provisions	-10,562	-12,340	-14.4	-10.5
Profit before tax	9,720	7,362	32.0	41.3
Attributable profit	5,816	4,175	39.3	49.3

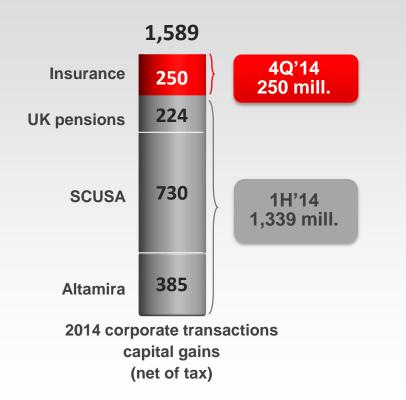
^(*) Variation excluding exchange rate impact

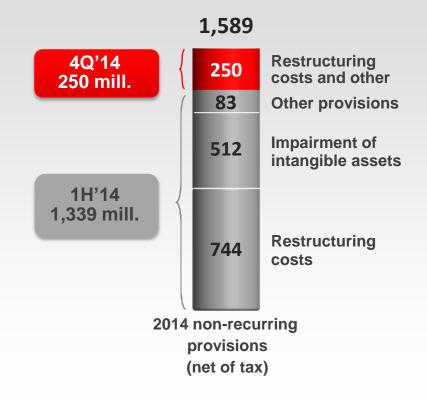


Grupo Santander results

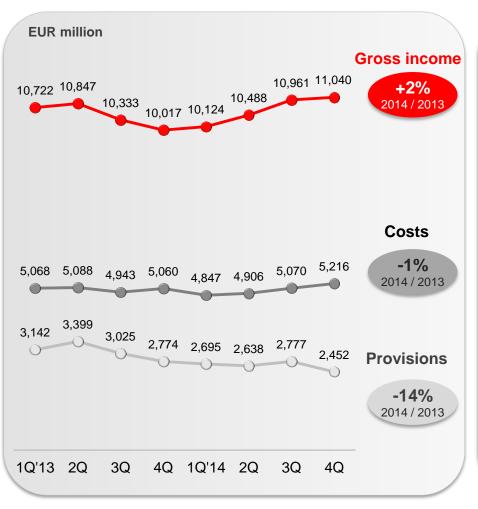
The capital gains obtained in the Insurance transaction were registered in the fourth quarter. Provisions in the same amount were made for restructuring costs and other

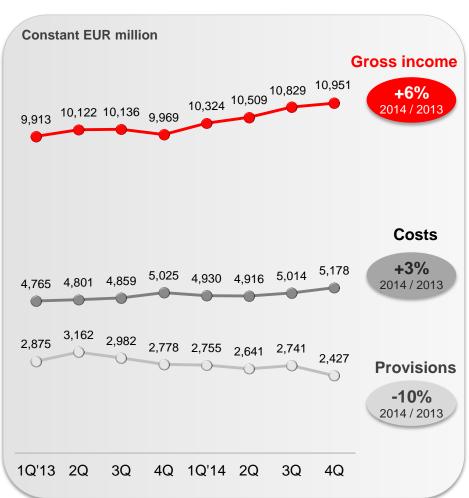
EUR million





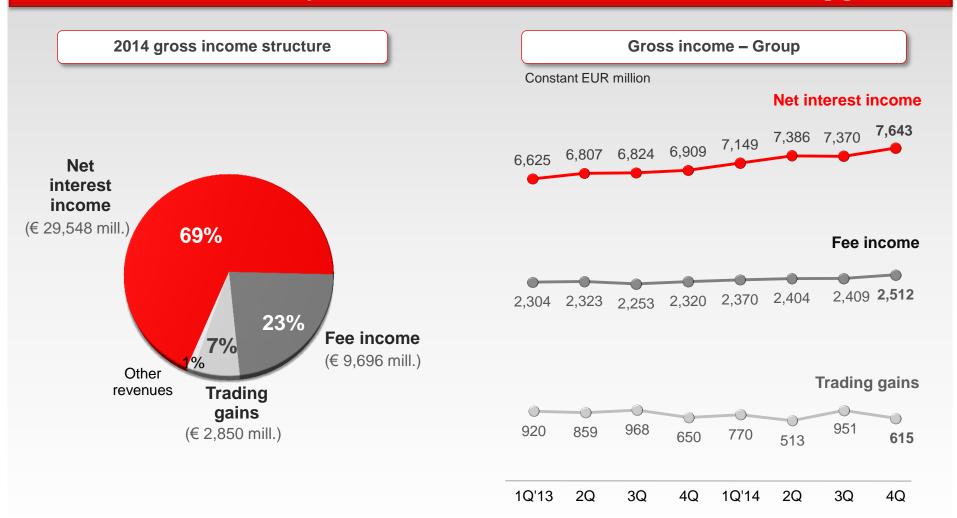
Good trend in gross income, costs and provisions. Slight perimeter¹ impact in 4Q, mainly in gross income and costs





GROSS INCOME. Breakdown and quarterly trend

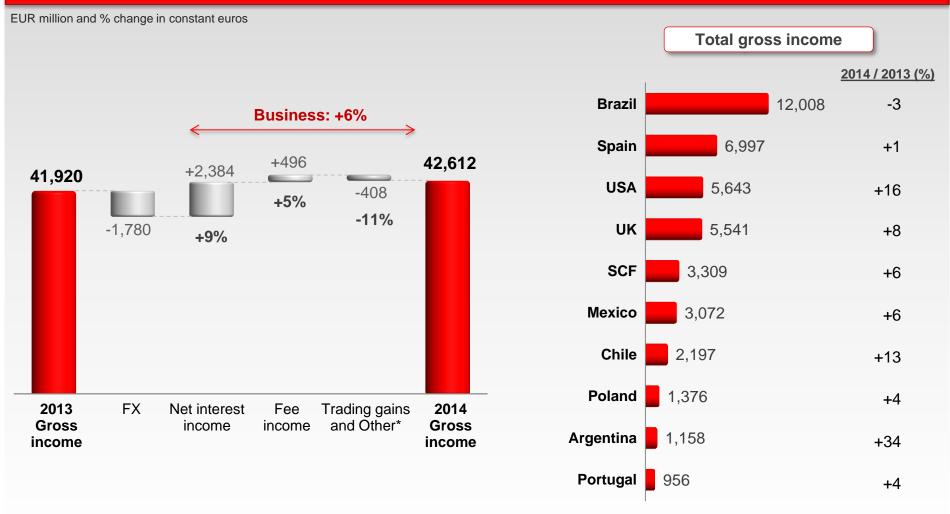
Higher quality gross income (NII and fee income account for 92% of gross income). Growth in 4Q driven by net interest income and fee income. Lower trading gains





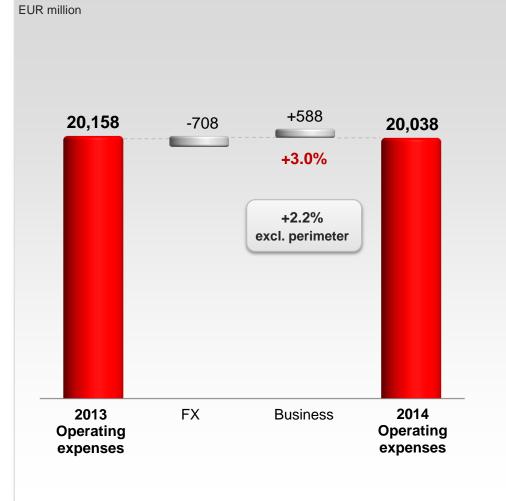
GROSS INCOME. 2014/2013 performance and breakdown by country

Over 2013, gross income growth driven mainly by net interest income. Growth in all countries except Brazil



OPERATING EXPENSES. 2014/2013 performance and breakdown by country

Group costs rose at below the average inflation rate (3.6%). Of note were Brazil and Spain



Costs by unit. 2014 / 2013 change

_	Costs (nominal)¹	Costs (real terms) ²
Brazil	1.0	-5.3
Spain	-6.7	-6.5
Portugal	-0.9	-0.6
Poland	-2.2	-2.2
SCF	4.4	4.0
UK	5.3	3.8
Mexico	7.2	3.2
Chile	6.3	1.9
USA	7.6	6.0
Argentina	41.8	1.2
Total Group	3.0	-0.6

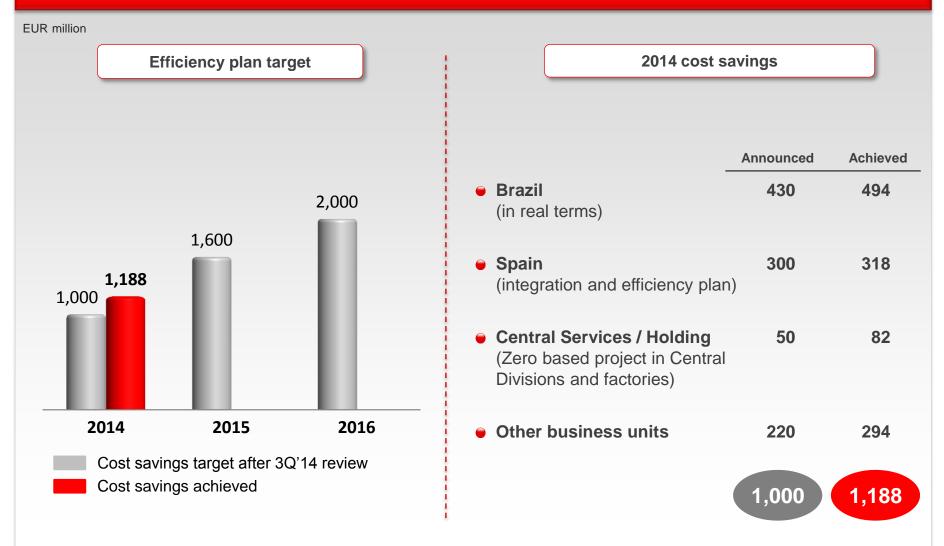
(2) Nominal costs less 2014 average inflation



⁽¹⁾ In local currency. Excluding perimeter: Brazil (-0.6%); SCF (-0.5%) and Group (+2.2%)

OPERATING EXPENSES. Efficiency Plan

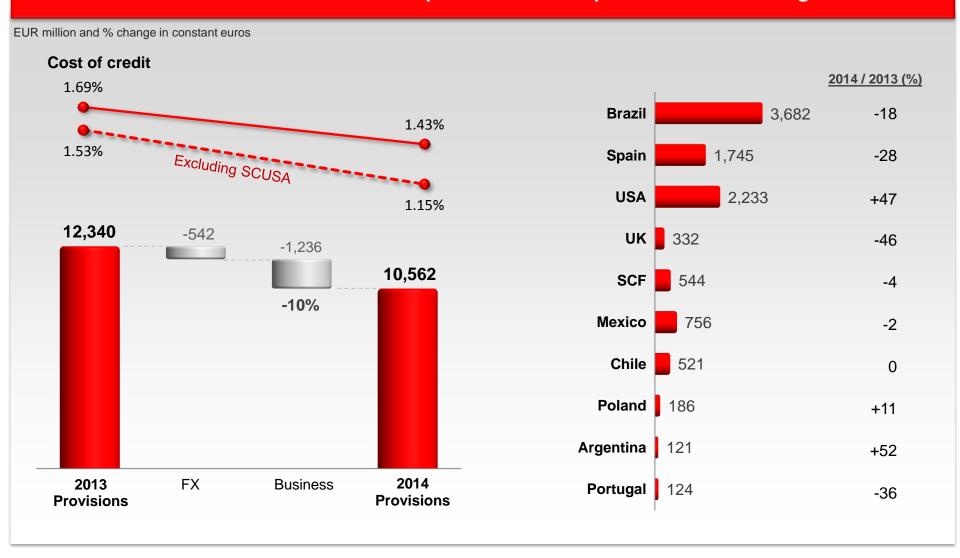
2014-16 efficiency and productivity Plan: the cost savings envisaged in the efficiency plan were surpassed in the first year





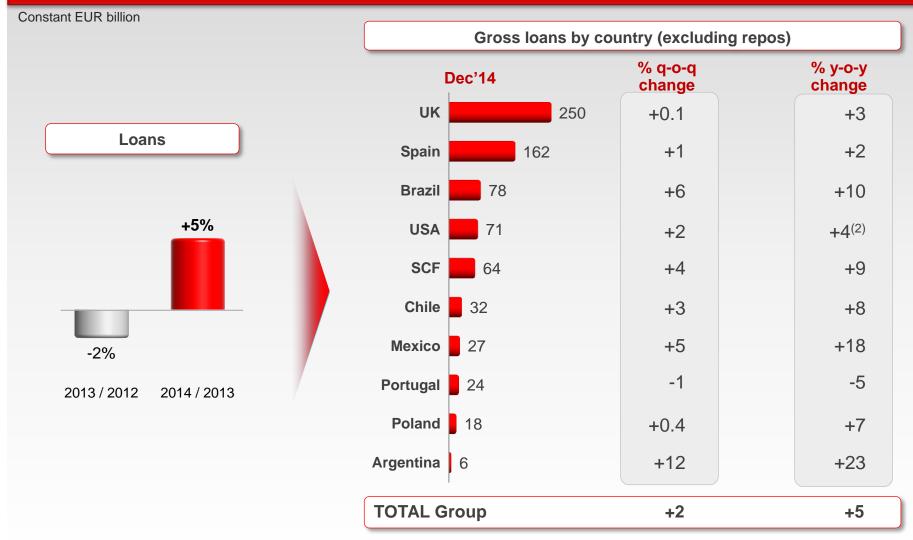
PROVISIONS. 2014/2013 performance and breakdown by country

Lower cost of credit due to widespread decline in provisions in the large units



Balance Sheet

Change of trend in loans¹: they rose in 2014 from a 2% fall in 2013. All units increased (except Portugal), with faster growth in 4Q in some countries



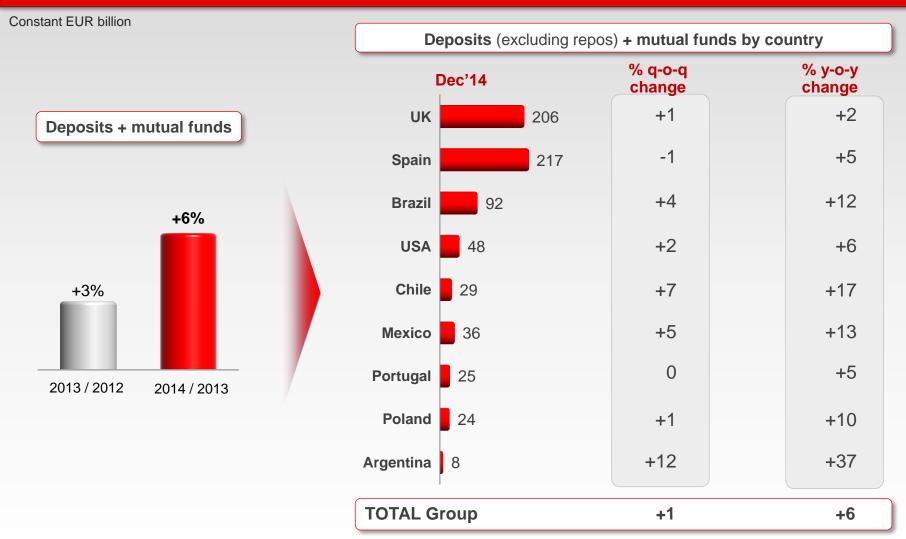
⁽¹⁾ Gross loans excluding repos



⁽²⁾ Excluding sale of portfolios and securitisations: +7%

Deposits + Mutual funds

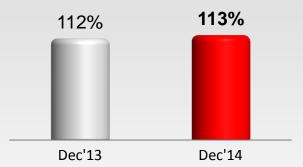
Customer funds¹, also grew faster (+6%) than in 2013 (+3%), and increased in all countries



Liquidity

Comfortable liquidity position in the Group and the principal units. Compliance with regulatory ratios ahead of schedule

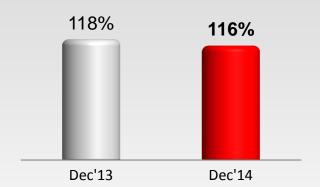
Loan to deposit ratio



LCR

- Above 100% at year-end in the Group and the main subsidiaries ...
 - ... vs. the 60% required by 1-Oct-15

Deposits + M/L term funds captured / net loans

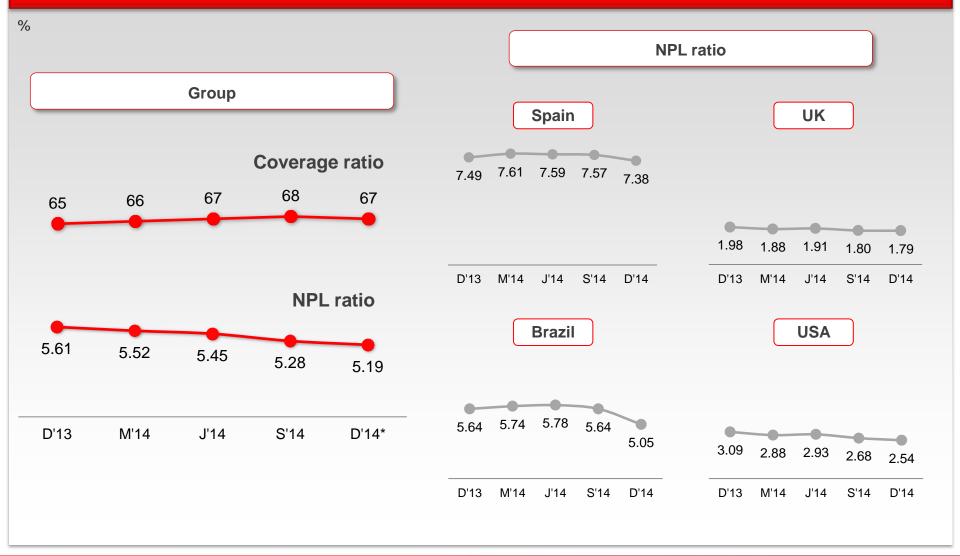


NSFR

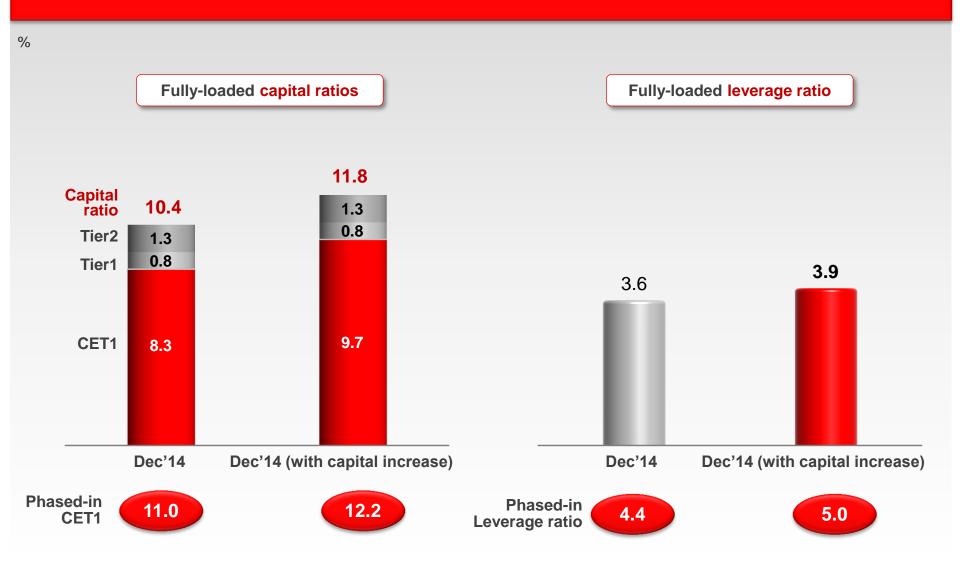
- Above 100% at year-end in the Group and most of the large units
- Under observation. Required by 2018

Credit quality

The Group's credit quality continued to improve throughout 2014, accelerating in the second half of the year in the principal units



Capital strengthened ahead of 2019 requirements





Financial ratios

Profitability ratios improved in 2014



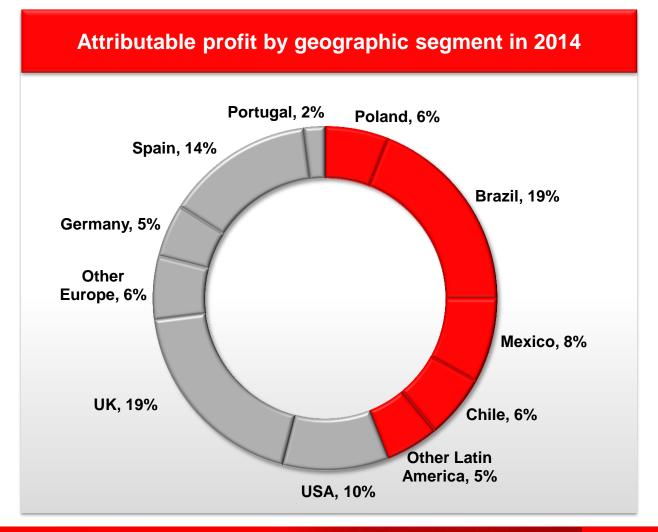




- **■** Group performance 2014
- Business areas performance 2014
- Outlook
- Appendix

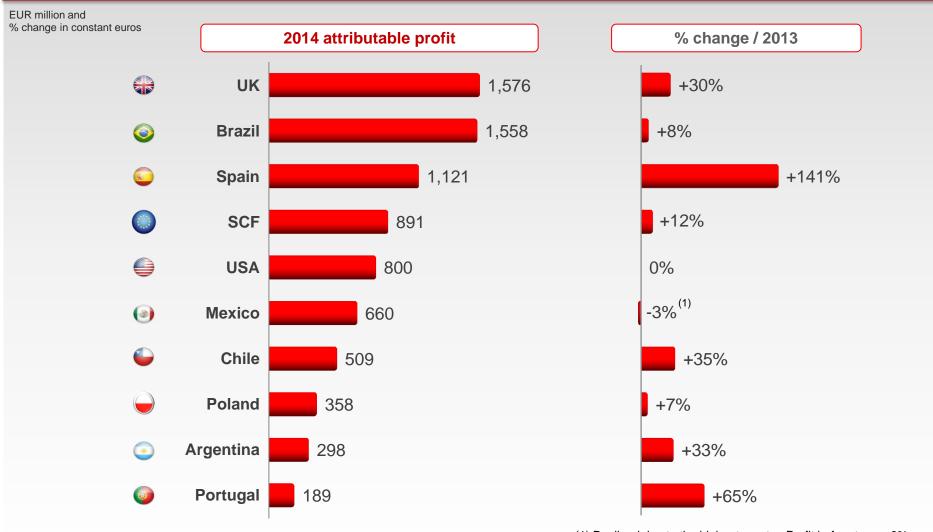


High diversification by country in profit generation



ATTRIBUTABLE PROFIT. 2014/2013 performance

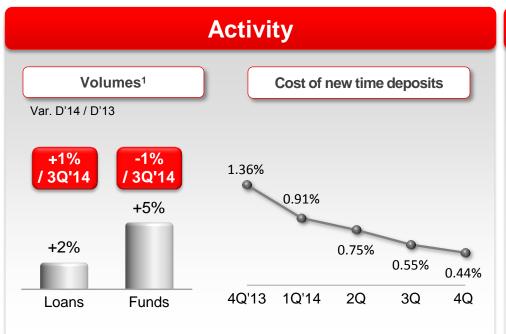
Attributable profit rose in all units, except Mexico (higher tax rate) and the US (higher minority interests in SCUSA)



(1) Declined due to the higher tax rate. Profit before tax up 9%



Spain

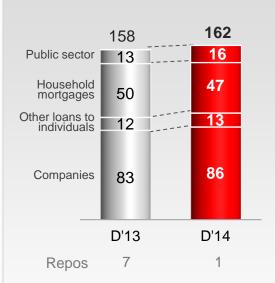


P&L				
EUR million				
	4Q'14	%3Q'14	2014	%2013
NII + fee income	1,665	1.8	6,564	6.0
Gross income	1,690	-2.5	6,997	0.6
Operating expenses	-860	0.5	-3,482	-6.7
Net op. income	830	-5.5	3,515	9.2
LLPs	-320	-25.4	-1,745	-27.6
Attributable profit	299	-3.3	1,121	140.5

- Growth in loans (companies) and deposits (consistent with lower cost of funding)
- Profit growth drivers: lower provisions, lower cost of funding and efficiency plan
- In gross income, net interest income up 9%, but trading gains and dividends declined
- In 4Q, impact of lower trading gains (GBM) and tax charge on deposits

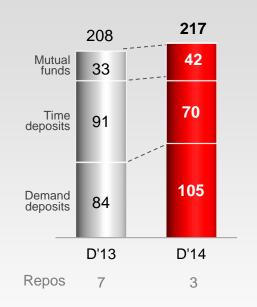
Higher volumes combined with a lower NPL ratio

Loans (EUR billion)



- Growth driven by companies (+5%)
- The increase in new mortgages did not offset amortisations

Customer Funds (EUR billion)



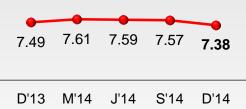
- Increased customer funds focusing on profitability
- Demand deposits up 25% and mutual funds 28%. Time deposits declined 22%

NPL and coverage ratios (%)

Coverage ratio

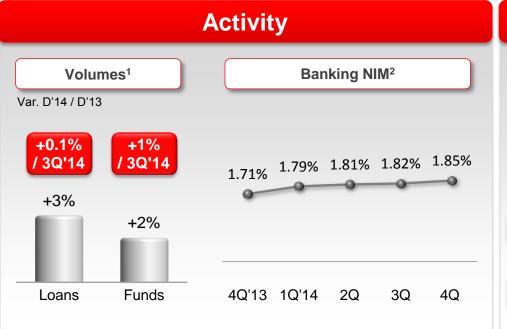


NPL ratio



- Sharp reduction of net NPL entries (-92% / 2013)
- NPL ratio improved in recent quarters

United Kingdom



P&L				
£ million				
	4Q'14	%3Q'14	2014	%2013
NII + fee income	1,101	2.9	4,240	12.4
Gross income	1,136	1.1	4,464	7.7
Operating expenses	-604	4.4	-2,329	5.3
Net op. income	532	-2.4	2,136	10.6
LLPs	-27	-60.8	-268	-45.7
Attributable profit	308	-5.6	1,270	30.2

- Growth in corporate loans and customer deposits; resumed growth in residential mortgages
- Higher commercial revenues; with margin and volume improvements
- Continued investments in the retail branch network and digital and reinforced corporates and GBM
- Provisions reflect prudent risk management and benign UK economic environment



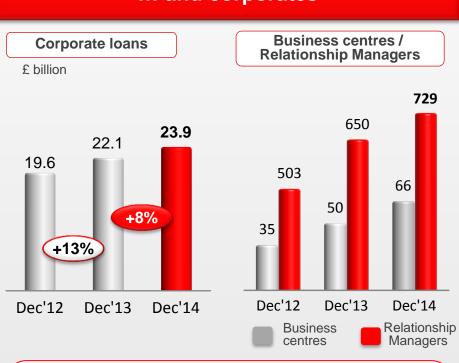
United Kingdom

Increasing Loyal customers through our 1|2|3 strategy ...



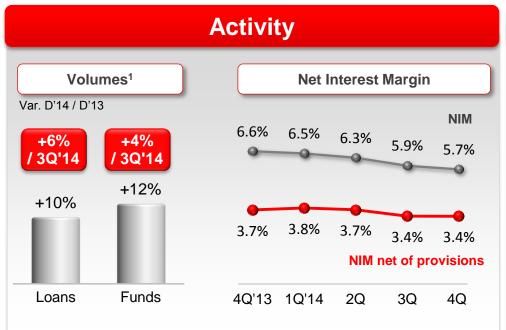
- First choice for customers switching¹ their current account provider to Santander UK (1 in 4)
- Increased customer loyalty; most improved in retail customer satisfaction since Dec'12

... and corporates



- Progress in business diversification; rise in deposits and in loans to corporates (in a subdued market)
- Building our commercial capability; new investment in business centres and enhanced platforms

Brazil

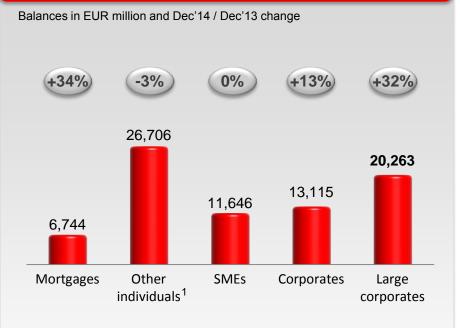


P&L				
EUR million				
	4Q'14	%3Q'14*	2014	%2013*
NII + fee income	2,969	3.8	11,795	-0.3
Gross income	2,978	-1.7	12,008	-2.9
Operating expenses	-1,296	5.6	-4,916	1.0
Net op. income	1,682	-6.6	7,092	-5.4
LLPs	-887	-2.2	-3,682	-17.7
Attributable profit	391	0.8	1,558	8.0
(*) Changes excluding fx impac	t			

- Faster pace of activity both in loans and customer funds
- Gross income impacted by change of mix and lower trading gains
- Fee income improved for the third straight quarter
- Profit up 8% due to lower provisions and costs increasing at well below the inflation rate

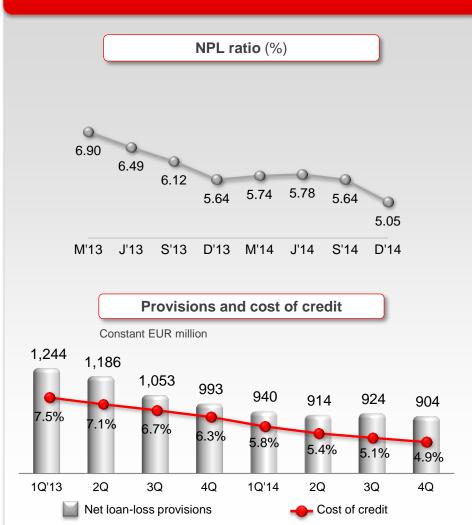
Brazil

Growth in loans with change of mix and a lower risk profile ...



- Growth in segments where we are below our natural market share (mortgages, agribusiness, BNDES²)
- Greater focus on large companies and SMEs recovery in recent months

... which reflected in credit quality



⁽¹⁾ Other = Consumer credit, payroll lending, automobile, cards, cheques and personal loans



⁽²⁾ BNDES = Brazilian Development Bank

Agenda

- **■** Group performance 2014
- **■** Business areas performance 2014
- Outlook
- Appendix



Outlook

Good dynamics in results and volumes at year-end 2014

All core units grew profit before tax (10/10) and loans (9/10)

Comfortable liquidity and capital position, with no restrictions to grow

Focal points: organic growth and a more efficient use of capital

Risk management continues to be reinforced

Developing the Wide Risk Management Programme

Ongoing actions to increase customer linkage and satisfaction

All units aim to grow linked and transactional customers

Measures underway to drive operating excellence

Enhance team performance, streamline processes and improve customer service

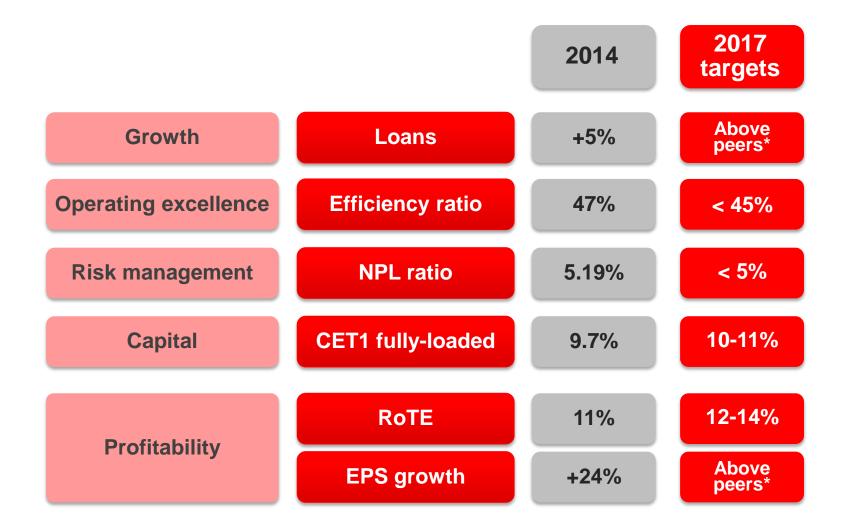
Ambitious targets in the medium-term in key management variables



- Financial
- Non-financial



Our financial targets in the medium-term





Agenda

- **■** Group performance 2014
- Business areas performance 2014
- Outlook
- Appendix





Other geographic units results

Global segments results

Group balance sheet

Liquidity and funding

NPL and coverage ratios, and cost of credit

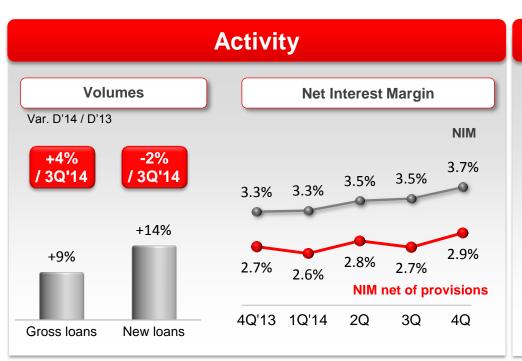
Spreads

Quarterly income statements



Other geographic units results

Santander Consumer Finance – Continental Europe

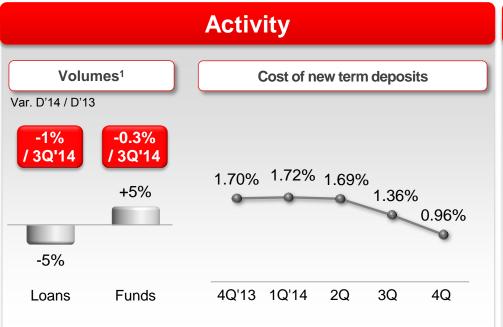


P&L					
EUR million					
	4Q'14	%3Q'14	2014	%2013	
NII + fee income	850	3.4	3,294	5.6	
Gross income	862	5.0	3,309	6.4	
Operating expenses	-376	6.3	-1,452	4.4	
Net op. income	486	4.0	1,857	8.0	
LLPs	-143	-4.3	-544	-3.7	
Attributable profit	265	56.1	891	12.3	

- Double-digit growth in new lending enabled market share gain
- In the area as a whole: management of spreads, costs control and lower cost of credit
- The main units improved their profit in 2014
- GE Nordics integration in 4Q and joint-venture with PSA in 2015 to promote business



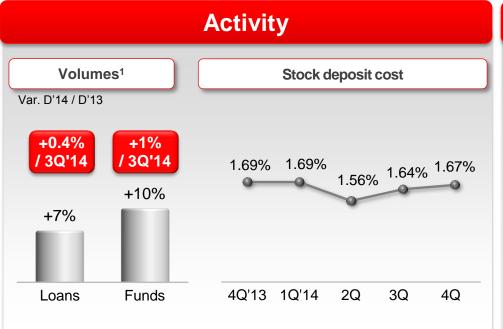
Portugal



P&L					
EUR million					
	4Q'14	%3Q'14	2014	%2013	
NII + fee income	215	4.3	826	-0.6	
Gross income	261	13.4	956	4.3	
Operating expenses	-126	3.5	-491	-0.9	
Net op. income	135	24.6	465	10.5	
LLPs	-17	-45.7	-124	-35.7	
Attributable profit	73	74.5	189	65.1	

- Sharp deposit capturing with lower cost of funding and market share gain
- Profit continues to normalise (+65% y-o-y) backed by provisions
- Good performance of net interest income (+6% y-o-y) and costs control

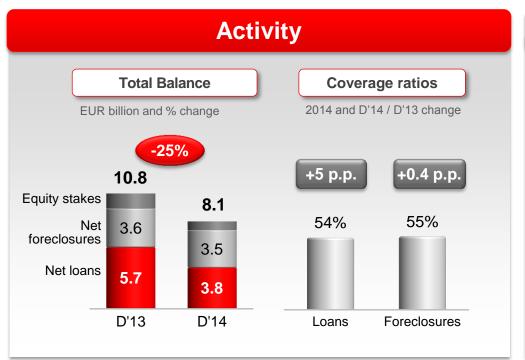
Poland



P&L					
EUR million					
	4Q'14	%3Q'14*	2014	%2013*	
NII + fee income	302	-5.5	1,269	7.2	
Gross income	353	6.2	1,376	4.1	
Operating expenses	-143	0.9	-581	-2.2	
Net op. income	210	10.1	795	9.3	
LLPs	-57	29.4	-186	10.5	
Attributable profit	94	3.4	358	6.9	
(*) Changes excluding fx impac	t				

- The rise in loans and deposits underscored the success of the business strategy
- Of note was the commercial revenues growth (+7.2% y-o-y) and costs control (-2.2%)
- PBT: +12% in 2014. Attributable profit impacted by higher taxes and minority interests

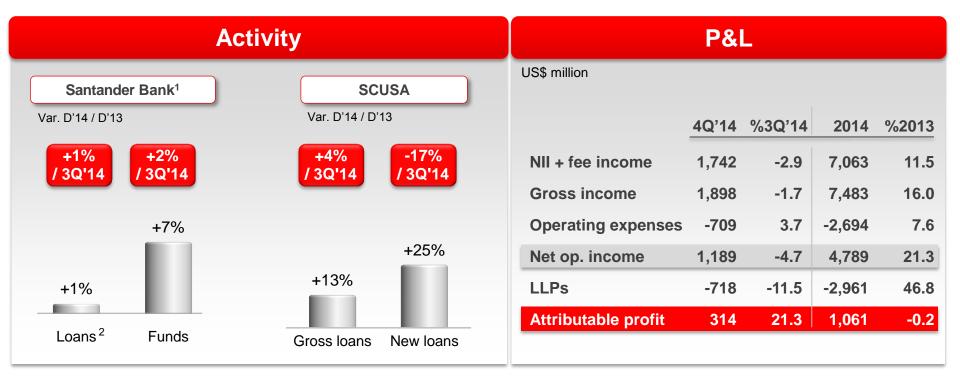
Spain run-off real estate



P&L						
EUR million						
_	2014	2013	%2013			
Gross income	-64	6	n.m.			
Operating expenses	-216	-175	+23.4			
Provisions	-553	-739	-25.1			
Tax recovery	250	272	-8.2			
Attributable profit	-583	-635	-8.2			

- Sharp exposure reduction. Mainly in loans (-34%)
- Increased coverage ratio of loans and foreclosures in the year
- Lower losses due to reduced need for provisions

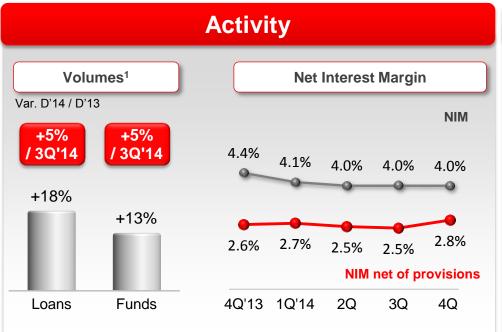
USA



- In activity, SCUSA increased new lending and servicing. Business growth in Santander Bank
- Attributable profit virtually unchanged from previous year. Profit before minority interests up 4%
- Increased gross income offset the higher costs (regulatory costs and franchise) and provisions
- Measures to optimise Santander Bank's balance sheet in order to improve profitability ratios



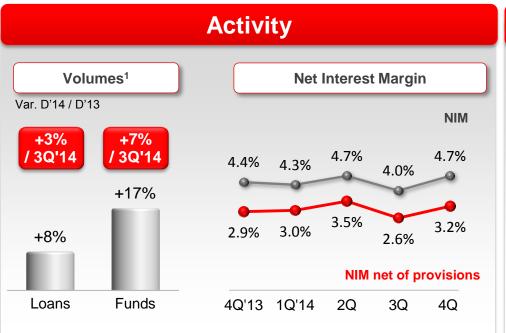
Mexico



P&L					
EUR million					
	4Q'14	%3Q'14*	2014	%2013*	
NII + fee income	781	3.5	2,953	6.0	
Gross income	793	0.0	3,072	6.0	
Operating expenses	-322	0.6	-1,260	7.2	
Net op. income	471	-0.5	1,812	5.2	
LLPs	-177	-16.3	-756	-1.6	
PBT	293	9.4	1,057	8.9	
Attributable profit	186	10.8	660	-3.5	
(*) Changes excluding fx impact					

- Expansion plan resulted in y-o-y market share gain in loans and demand deposits
- Higher commercial revenues absorbed interest rates at their lowest levels and change of mix
- Profit affected in the year-on-year comparison due to the higher tax rate (from 8% to 20%)

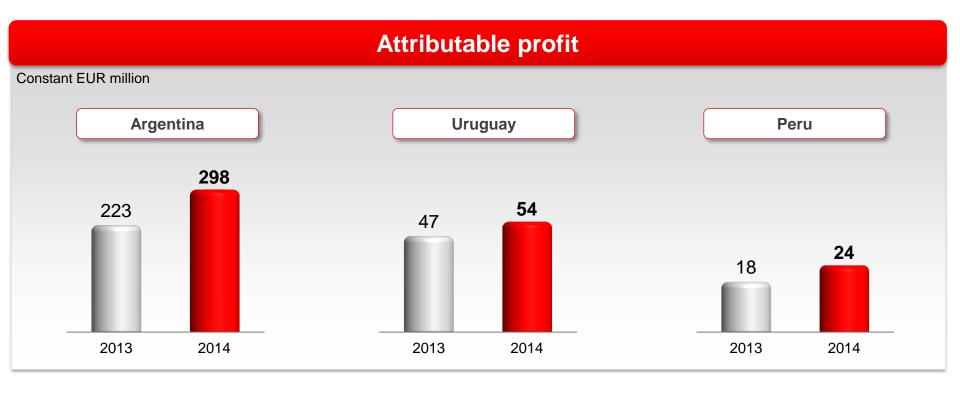
Chile



P&L					
EUR million					
	4Q'14	%3Q'14*	2014	%2013*	
NII + fee income	577	20.1	2,063	15.0	
Gross income	608	17.8	2,197	12.6	
Operating expenses	-226	2.0	-854	6.3	
Net op. income	382	29.6	1,343	17.0	
LLPs	-156	16.6	-521	0.5	
Attributable profit	162	71.7	509	34.8	
(*) Changes excluding fx impact					

- Growth in target segments: loans to companies (+8%), high-income (+16%) and demand deposits (+16%)
- Solid profit underscored by commercial revenues (higher volumes and lower cost of funding)
- Moreover, higher inflation rate and lower taxes (tax reform) put profit at its highest level

Other Latin American countries



- Focus on linkage, transactional business and target segments
- Volumes grew at double-digit rates
- P&L driven by higher gross income

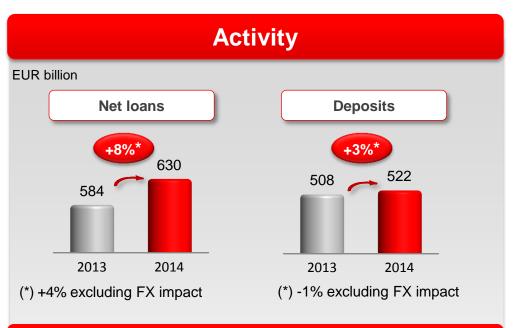
Corporate Activities

	P&L		
EUR million			
		2014	2013
Gross income		-458	-948
Operating expenses		-763	-696
Provisions, tax and minority interests		-568	-427
Attributable profit		-1,789	-2,071

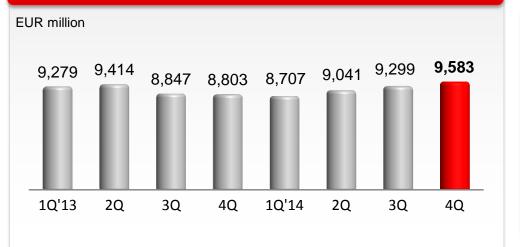
- Lower losses due to higher gross income: lower cost of issuances and higher trading gains due to hedging
- Higher provisions due to handling fees charges

Global segments P&L

Retail Banking





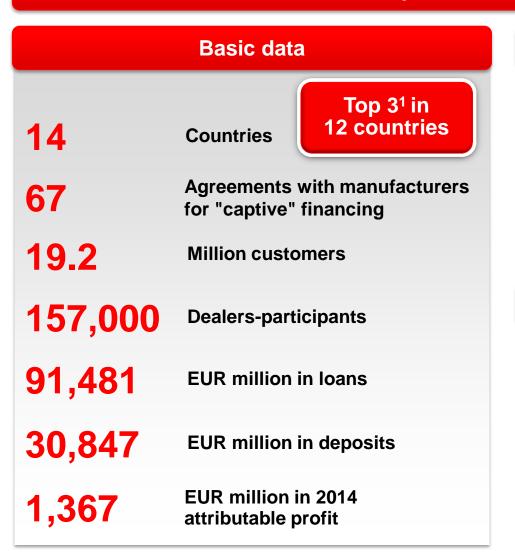


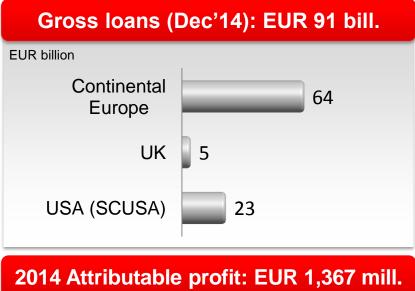
P&L				
EUR million				
	4Q'14	%3Q'14*	2014	%2013*
NII + fee income	9,383	3.1	36,194	6.2
Gross income	9,583	3.5	36,631	5.2
Operating expenses	-4,363	4.2	-16,659	2.2
Net op. income	5,220	2.9	19,972	7.9
LLPs	-2,295	-10.9	-9,736	-5.9
Attributable profit	1,784	28.1	5,870	26.4

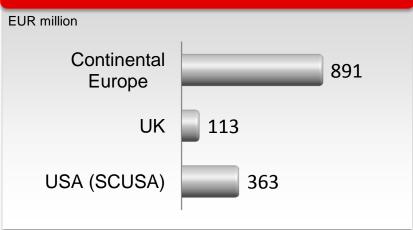
- (*) Changes excluding fx impact
- Excluding exchange rate impact:
 - Recovery of net interest income + fee income (+6% / 2013)
 - Costs rose at below the inflation rate
 - Provisions: lower year-on-year



Includes Continental Europe, United Kingdom and USA (SCUSA)

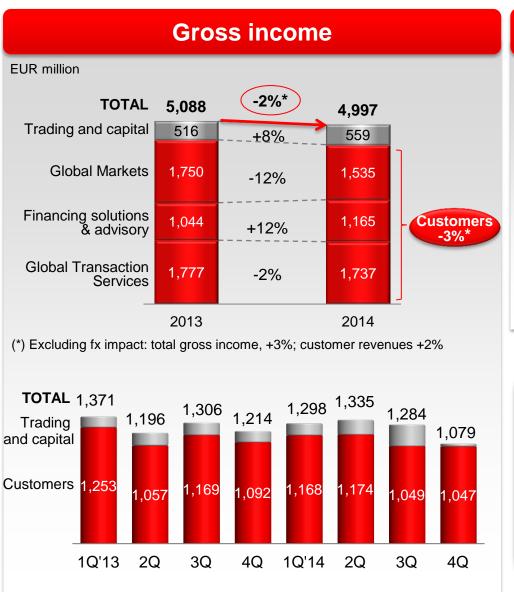








Global Wholesale Banking (GBM)



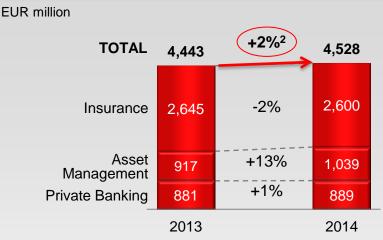
P&L					
EUR million		0/001441			
	4Q'14	%3Q'14*	2014	%2013*	
NII + fee income	1,040	9.4	3,947	13.4	
Gross income	1,079	-15.3	4,997	2.5	
Operating expenses	-467	0.0	-1,820	6.5	
Net op. income	612	-24.1	3,177	0.4	
LLPs	-108	-17.3	-546	-41.4	
Attributable profit	286	-32.0	1,614	16.3	
(*) Changes excluding fx impact					

- Customer revenues account for 89% of total gross income
- Higher commercial revenues and lower trading gains, mainly in 4Q
- Excellent efficiency ratio: 36%
- Provisions normalising

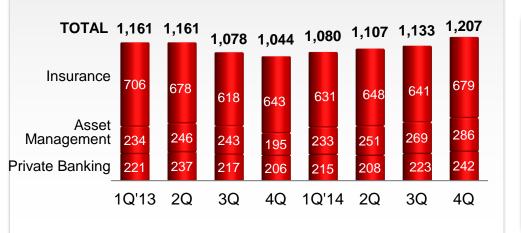


Private Banking, Asset Management and Insurance

Total revenues for the Group¹



(2) At constant perimeter and fx rates: Total +7%; Insurance 3%; Asset Mgmt.+22%: Private Banking: +2%.



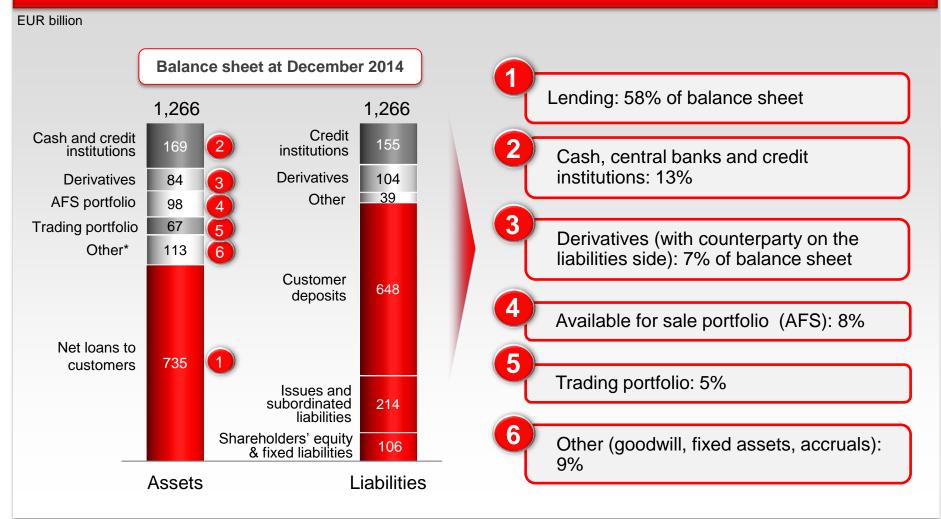
P&L				
EUR million				
	4Q'14	%3Q'14*	2014	%2013*
NII + fee income	285	3.3	1,072	4.3
Gross income	414	9.0	1,506	8.0
Operating expenses	-147	-0.7	-579	2.1
Net op. income	266	15.1	927	11.9
LLPs	-5	_	0	-99.2
Attributable profit	198	4.8	703	23.3
(*) Changes excluding fx impact	t			

- High gross income contribution to the Group (10% of operating areas total)
- At constant perimeter and fx rates, total gross income for the Group increased (+7% / 2013)

Group balance sheet

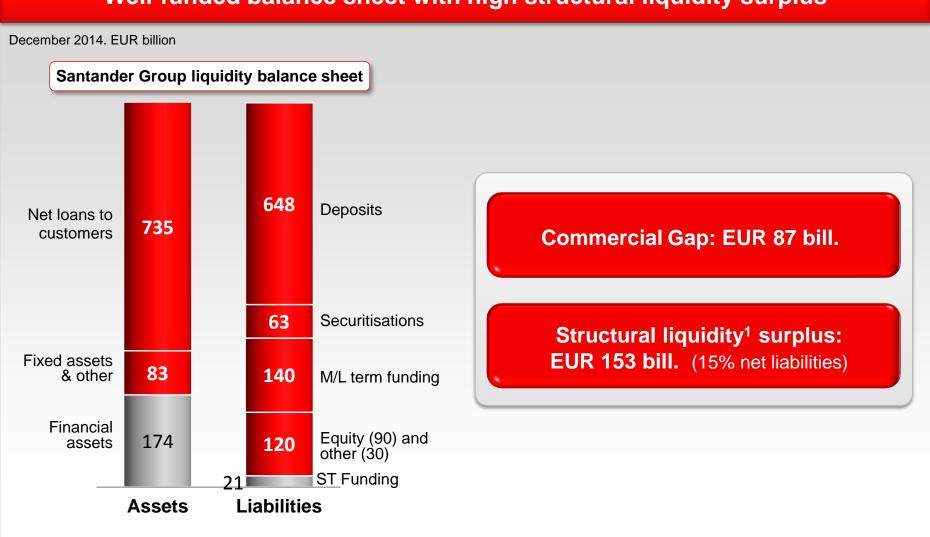
Highlights of the Group balance sheet

Retail balance sheet, appropriate for a low risk business model, liquid and well capitalised





Well-funded balance sheet with high structural liquidity surplus





Adequate liquidity structure of stand-alone units

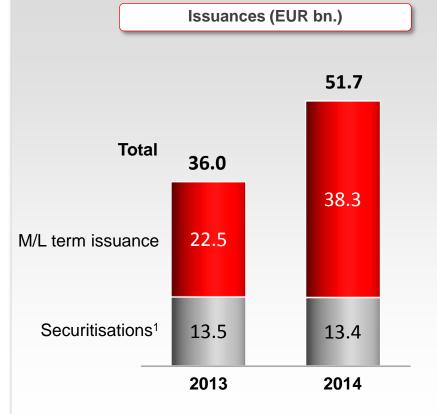
December 2014

	LTD ratio (net loans / deposits)	Deposits + M/L term funding / net loans
Spain	88%	155%
Portugal	97%	115%
Santander Consumer Finance	196%	73%
Poland	84%	122%
UK	124%	107%
Brazil	109%	121%
Mexico	90%	117%
Chile	131%	99%
Argentina	81%	125%
USA	144%	106%
Total Group	113%	116%



Higher recourse to wholesale funding in 2014, backed by improved market conditions: issuances outpaced maturities

December 2014



Diversified issuances 2014



NPL, coverage ratios and cost of credit

NPL ratio

/0	31.03.13	30.06.13	30.09.13	31.12.13	31.03.14	30.06.14	30.09.14	31.12.14
Continental Europe	6.62	7.83	8.48	9.13	9.12	9.04	8.96	8.93
Spain	4.12	5.75	6.40	7.49	7.61	7.59	7.57	7.38
Portugal	6.88	7.41	7.86	8.12	8.26	8.16	8.49	8.89
Poland	7.39	8.08	7.75	7.84	7.35	7.42	7.43	7.42
Santander Consumer Finance	3.98	4.04	3.96	4.01	4.14	4.07	3.97	4.82
United Kingdom	2.03	2.01	1.98	1.98	1.88	1.91	1.80	1.79
Latin America	5.40	5.23	5.29	5.00	5.06	5.03	4.98	4.65
Brazil	6.90	6.49	6.12	5.64	5.74	5.78	5.64	5.05
Mexico	1.92	2.20	3.58	3.66	3.62	3.52	3.74	3.84
Chile	5.51	5.81	6.00	5.91	5.99	5.94	5.98	5.97
USA	3.01	2.96	3.04	3.09	2.88	2.93	2.68	2.54
Operating Areas	4.70	5.13	5.39	5.61	5.54	5.46	5.29	5.19
Total Group	4.75	5.15	5.40	5.61	5.52	5.45	5.28	5.19



Coverage ratio

70	31.03.13	30.06.13	30.09.13	31.12.13	31.03.14	30.06.14	30.09.14	31.12.14
Continental Europe	71.0	63.3	61.1	57.3	58.0	58.3	58.1	57.2
Spain	50.3	43.1	45.0	44.0	44.6	44.9	45.5	45.5
Portugal	52.9	52.4	51.9	50.0	50.6	53.1	53.9	51.8
Poland	67.6	59.3	64.1	61.8	64.6	65.3	65.8	60.3
Santander Consumer Finance	108.7	106.9	109.2	105.3	105.1	105.2	106.4	100.1
United Kingdom	42.1	42.1	41.6	41.6	42.9	41.1	43.4	41.9
Latin America	87.4	86.1	83.6	85.4	86.1	86.3	83.5	84.7
Brazil	90.4	91.3	92.0	95.1	95.2	94.8	91.4	95.4
Mexico	157.1	142.7	99.0	97.5	98.6	96.6	90.1	86.1
Chile	53.9	49.9	49.7	51.1	50.7	51.7	52.3	52.4
USA	149.6	156.5	148.9	148.1	163.3	165.0	184.1	192.8
Operating Areas	75.0	69.6	67.2	64.6	66.0	66.4	67.0	66.6
Total Group	74.1	69.7	67.1	64.9	66.3	66.7	67.5	67.2

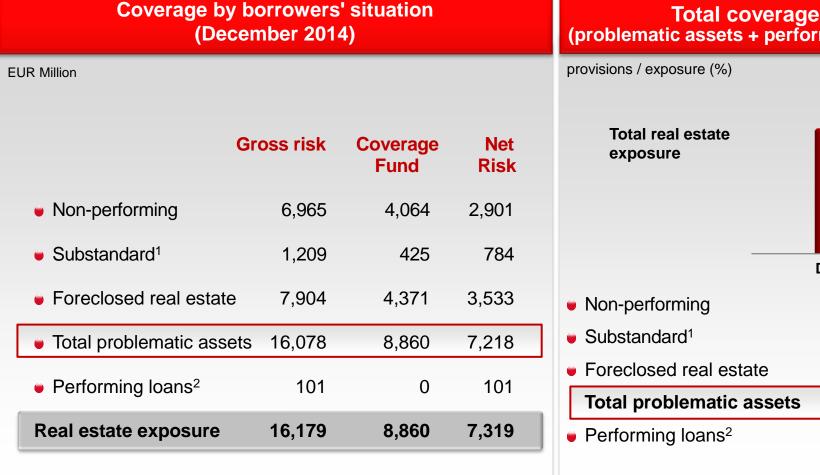


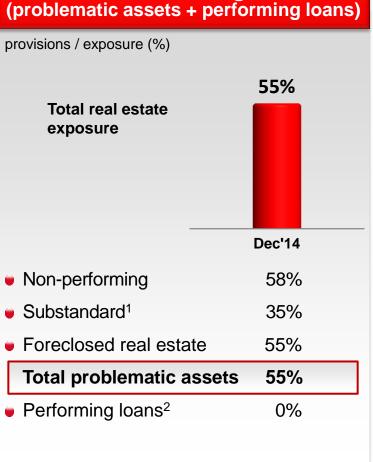
Cost of credit

	31.03.13	30.06.13	30.09.13	31.12.13	31.03.14	30.06.14	30.09.14	31.12.14
Continental Europe	3.13	2.33	1.71	1.23	1.21	1.14	1.08	1.02
Spain	1.23	1.26	1.36	1.36	1.37	1.31	1.21	1.06
Portugal	1.18	1.10	0.93	0.73	0.63	0.55	0.47	0.50
Poland	1.22	1.18	1.09	1.01	0.98	0.92	0.95	1.04
Santander Consumer Finance	e 1.26	1.15	1.13	0.96	0.89	0.87	0.85	0.90
United Kingdom	0.29	0.26	0.26	0.24	0.23	0.22	0.19	0.14
Latin America	5.07	4.87	4.73	4.53	4.24	3.95	3.77	3.59
Brazil	7.46	7.07	6.72	6.34	5.82	5.38	5.14	4.91
Mexico	2.46	2.73	3.27	3.47	3.59	3.58	3.26	2.98
Chile	1.95	2.00	1.96	1.92	1.82	1.76	1.71	1.75
USA	1.89	1.95	2.17	2.48	2.94	3.15	3.40	3.45
Operating Areas	2.49	2.15	1.85	1.65	1.61	1.55	1.50	1.44
Total Group	2.45	2.14	1.89	1.69	1.65	1.56	1.52	1.43



Spain run-off real estate. Exposure and coverage ratios



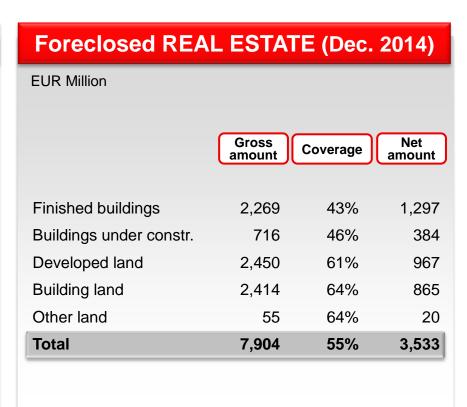




^{100%} up-to-date with payments

Performing loans: loans up-to-date with payments

LOANS with real estate purpose **EUR Million** Dec'14 Dec'13 Var. Finished buildings 3,577 4,673 -1,096 614 Buildings under constr. 130 -484 Developed land 2,641 3,124 -483 Building and other land 752 1,116 -364 Non mortgage guarantee 1,828 1,176 -652 **Total** 8,276 11,355 -3,079





Spreads

Spreads on loans and deposits

70								
	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14
Retail Banking Spain								
Loan spreads	2.21	2.26	2.33	2.43	2.39	2.36	2.37	2.37
Deposit spreads	0.16	0.28	0.15	0.20	0.45	0.47	0.41	0.41
TOTAL	2.37	2.54	2.48	2.63	2.84	2.83	2.78	2.78
Retail Banking Portugal								
Loan spreads	2.44	2.44	2.44	2.42	2.44	2.39	2.36	2.35
Deposit spreads	(1.22)	(1.18)	(1.06)	(0.99)	(0.93)	(0.84)	(0.89)	(0.86)
TOTAL	1.22	1.26	1.38	1.43	1.51	1.55	1.47	1.49
Retail Banking Poland								
Loan spreads	2.41	2.45	2.43	2.53	2.51	2.47	2.45	2.36
Deposit spreads	0.73	0.72	0.73	0.98	1.12	1.22	1.16	0.82
TOTAL	3.14	3.17	3.16	3.51	3.63	3.69	3.61	3.18
Santander Consumer Finance								
Loan spreads	4.76	4.83	4.93	4.91	5.04	5.03	5.06	5.00
Retail Banking United Kingdom								
Loan spreads	2.78	2.80	2.85	2.84	2.83	2.76	2.69	2.61
Deposit spreads	(1.25)	(1.17)	(1.00)	(0.86)	(0.82)	(0.70)	(0.61)	(0.57)
TOTAL	1.53	1.63	1.85	1.98	2.01	2.06	2.08	2.04



Spreads on loans and deposits

70								
	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14
Retail Banking Brazil								
Loan spreads	13.09	12.51	11.93	11.82	11.76	11.60	10.98	10.79
Deposit spreads	0.72	0.75	0.84	0.95	0.90	0.92	1.00	0.96
TOTAL	13.81	13.26	12.77	12.77	12.66	12.52	11.98	11.75
Retail Banking Mexico								
Loan spreads	8.46	8.41	8.34	8.23	8.17	7.83	7.69	7.71
Deposit spreads	1.86	1.64	1.56	1.51	1.52	1.46	1.38	1.33
TOTAL	10.32	10.05	9.90	9.74	9.69	9.29	9.07	9.04
Retail Banking Chile								
Loan spreads	4.31	4.27	4.01	3.98	3.98	4.00	3.97	3.87
Deposit spreads	2.39	2.47	2.42	2.31	2.35	2.37	2.35	2.27
TOTAL	6.70	6.74	6.43	6.29	6.33	6.37	6.32	6.14
Retail Banking USA								
Loan spreads	2.51	2.52	2.52	2.49	2.44	2.57	2.61	2.50
Deposit spreads	0.34	0.33	0.57	0.41	0.73	0.65	0.64	0.55
TOTAL	2.85	2.85	3.09	2.90	3.17	3.22	3.25	3.05



Quarterly P&L

Santander Group

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	9,689	9,833	9,245	9,275	9,323	9,773	9,910	10,238	38,041	39,244
Gross income	10,722	10,847	10,333	10,017	10,124	10,488	10,961	11,040	41,920	42,612
Operating expenses	(5,068)	(5,088)	(4,943)	(5,060)	(4,847)	(4,906)	(5,070)	(5,216)	(20,158)	(20,038)
Net operating income	5,655	5,760	5,390	4,957	5,277	5,582	5,891	5,824	21,762	22,574
Net loan-loss provisions	(3,142)	(3,399)	(3,025)	(2,774)	(2,695)	(2,638)	(2,777)	(2,452)	(12,340)	(10,562)
Other	(372)	(549)	(509)	(629)	(433)	(508)	(558)	(792)	(2,059)	(2,292)
Profit before taxes	2,141	1,812	1,856	1,554	2,149	2,435	2,556	2,580	7,362	9,720
Consolidated profit	1,564	1,345	1,337	1,106	1,579	1,771	1,901	1,746	5,352	6,998
Attributable profit	1,205	1,050	1,055	864	1,303	1,453	1,605	1,455	4,175	5,816



Santander Group

Constant EUR million

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	8,928	9,130	9,076	9,229	9,519	9,790	9,779	10,156	36,364	39,244
Gross income	9,913	10,122	10,136	9,969	10,324	10,509	10,829	10,951	40,140	42,612
Operating expenses	(4,765)	(4,801)	(4,859)	(5,025)	(4,930)	(4,916)	(5,014)	(5,178)	(19,450)	(20,038)
Net operating income	5,148	5,321	5,277	4,944	5,394	5,593	5,814	5,773	20,690	22,574
Net loan-loss provisions	(2,875)	(3,162)	(2,982)	(2,778)	(2,755)	(2,641)	(2,741)	(2,427)	(11,798)	(10,562)
Other	(360)	(532)	(500)	(621)	(440)	(507)	(552)	(794)	(2,013)	(2,292)
Profit before taxes	1,913	1,627	1,795	1,545	2,200	2,446	2,522	2,552	6,880	9,720
Consolidated profit	1,391	1,205	1,298	1,104	1,617	1,779	1,876	1,725	4,998	6,998
Attributable profit	1,068	938	1,024	863	1,334	1,461	1,585	1,437	3,894	5,816



Continental Europe

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	2,878	2,950	2,859	2,841	2,973	3,077	3,013	3,123	11,527	12,185
Gross income	3,171	3,163	3,152	2,979	3,196	3,256	3,139	3,231	12,465	12,822
Operating expenses	(1,651)	(1,619)	(1,607)	(1,618)	(1,607)	(1,582)	(1,557)	(1,591)	(6,495)	(6,337)
Net operating income	1,520	1,543	1,545	1,361	1,589	1,673	1,582	1,640	5,969	6,485
Net loan-loss provisions	(901)	(993)	(946)	(763)	(791)	(770)	(737)	(582)	(3,603)	(2,880)
Other	(192)	(194)	(188)	(185)	(152)	(196)	(151)	(77)	(759)	(576)
Profit before taxes	427	356	411	413	647	707	694	981	1,607	3,030
Consolidated profit	331	290	327	301	499	536	518	693	1,250	2,247
Attributable profit	303	248	283	282	463	499	472	644	1,115	2,078



Spain

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	1,557	1,602	1,508	1,524	1,602	1,663	1,635	1,665	6,190	6,564
Gross income	1,798	1,780	1,742	1,634	1,792	1,782	1,733	1,690	6,954	6,997
Operating expenses	(953)	(941)	(936)	(902)	(894)	(873)	(855)	(860)	(3,734)	(3,482)
Net operating income	844	838	805	732	898	909	878	830	3,220	3,515
Net loan-loss provisions	(516)	(690)	(630)	(575)	(507)	(488)	(429)	(320)	(2,411)	(1,745)
Other	(36)	(29)	(59)	(11)	(33)	(51)	(9)	(81)	(135)	(173)
Profit before taxes	293	119	116	145	358	370	440	429	674	1,597
Consolidated profit	204	84	81	98	253	261	310	303	467	1,127
Attributable profit	203	84	81	98	251	261	309	299	466	1,121



Portugal

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	202	221	211	198	202	204	206	215	832	826
Gross income	231	233	228	224	228	237	230	261	916	956
Operating expenses	(124)	(122)	(123)	(126)	(122)	(121)	(122)	(126)	(495)	(491)
Net operating income	107	112	105	97	106	116	108	135	421	465
Net loan-loss provisions	(64)	(62)	(56)	(11)	(34)	(40)	(32)	(17)	(192)	(124)
Other	(13)	(17)	(6)	(42)	(30)	(29)	(20)	(20)	(78)	(99)
Profit before taxes	31	32	44	44	42	47	57	97	150	243
Consolidated profit	21	25	32	29	33	37	42	73	106	185
Attributable profit	21	25	32	37	36	39	42	73	114	189



Poland

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	278	290	302	310	317	328	322	302	1,180	1,269
Gross income	315	337	342	323	334	353	335	353	1,317	1,376
Operating expenses	(156)	(142)	(136)	(159)	(147)	(148)	(143)	(143)	(592)	(581)
Net operating income	159	195	206	165	188	205	192	210	725	795
Net loan-loss provisions	(42)	(51)	(35)	(39)	(43)	(42)	(44)	(57)	(167)	(186)
Other	(5)	6	(2)	(4)	(3)	(16)	8	22	(6)	11
Profit before taxes	112	149	169	121	142	147	156	175	552	620
Consolidated profit	90	123	135	96	115	120	122	127	445	485
Attributable profit	70	91	100	72	85	88	91	94	334	358



Poland

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	276	291	306	310	317	327	321	304	1,183	1,269
Gross income	313	337	348	323	334	351	335	355	1,321	1,376
Operating expenses	(155)	(142)	(139)	(159)	(147)	(147)	(143)	(144)	(594)	(581)
Net operating income	158	195	209	165	188	204	192	211	727	795
Net loan-loss provisions	(42)	(52)	(36)	(39)	(43)	(42)	(44)	(57)	(168)	(186)
Other	(5)	6	(2)	(4)	(3)	(16)	8	22	(6)	11
Profit before taxes	111	150	171	121	142	147	155	176	553	620
Consolidated profit	90	123	137	96	115	119	122	128	446	485
Attributable profit	70	91	101	72	85	87	91	94	335	358
Attributable profit									333	



Santander Consumer Finance

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	779	779	799	762	800	822	822	850	3,120	3,294
Gross income	776	775	801	759	800	827	821	862	3,111	3,309
Operating expenses	(351)	(341)	(345)	(353)	(366)	(357)	(354)	(376)	(1,391)	(1,452)
Net operating income	425	434	456	405	434	470	467	486	1,720	1,857
Net loan-loss provisions	(171)	(131)	(158)	(105)	(130)	(123)	(149)	(143)	(565)	(544)
Other	(21)	(29)	(15)	(5)	(14)	(17)	(71)	65	(70)	(37)
Profit before taxes	233	274	283	295	291	330	247	408	1,085	1,277
Consolidated profit	184	210	217	213	225	245	184	277	824	930
Attributable profit	176	201	208	209	219	237	170	265	794	891



United Kingdom

GBP million

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	896	906	956	1,014	1,023	1,045	1,070	1,101	3,772	4,240
Gross income	973	1,048	1,022	1,100	1,100	1,105	1,124	1,136	4,144	4,464
Operating expenses	(560)	(567)	(538)	(547)	(574)	(571)	(579)	(604)	(2,212)	(2,329)
Net operating income	413	481	484	553	526	533	545	532	1,932	2,136
Net loan-loss provisions	(137)	(103)	(132)	(121)	(99)	(71)	(70)	(27)	(493)	(268)
Other	(35)	(87)	(22)	(55)	(38)	(51)	(58)	(108)	(200)	(256)
Profit before taxes	241	291	330	377	388	411	417	396	1,239	1,612
Consolidated profit	191	224	261	301	311	325	326	308	976	1,270
Attributable profit	191	224	261	301	311	325	326	308	976	1,270



United States

USD million

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	1,488	1,558	1,631	1,658	1,728	1,798	1,794	1,742	6,334	7,063
Gross income	1,538	1,573	1,622	1,721	1,789	1,864	1,931	1,898	6,454	7,483
Operating expenses	(586)	(605)	(637)	(676)	(652)	(649)	(684)	(709)	(2,504)	(2,694)
Net operating income	952	968	985	1,045	1,137	1,215	1,248	1,189	3,949	4,789
Net loan-loss provisions	(337)	(462)	(561)	(657)	(749)	(684)	(811)	(718)	(2,018)	(2,961)
Other	(14)	(24)	(38)	(37)	(3)	(4)	(19)	40	(113)	14
Profit before taxes	601	481	386	351	385	527	418	512	1,819	1,842
Consolidated profit	413	349	288	244	276	362	324	390	1,294	1,352
Attributable profit	333	292	233	206	216	272	259	314	1,063	1,061



Brazil

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	3,563	3,484	2,899	2,992	2,828	2,979	3,018	2,969	12,937	11,795
Gross income	3,781	3,552	3,115	3,070	2,851	2,986	3,192	2,978	13,518	12,008
Operating expenses	(1,359)	(1,356)	(1,263)	(1,346)	(1,133)	(1,196)	(1,291)	(1,296)	(5,324)	(4,916)
Net operating income	2,422	2,196	1,852	1,724	1,719	1,791	1,900	1,682	8,194	7,092
Net loan-loss provisions	(1,471)	(1,372)	(1,065)	(985)	(905)	(933)	(958)	(887)	(4,894)	(3,682)
Other	(78)	(133)	(126)	(162)	(143)	(166)	(253)	(244)	(499)	(805)
Profit before taxes	873	691	661	577	671	693	689	551	2,802	2,604
Consolidated profit	652	525	469	392	469	504	520	433	2,039	1,926
Attributable profit	499	420	358	301	364	395	409	391	1,577	1,558



Brazil

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	3,011	3,009	2,843	2,969	2,938	2,922	2,912	3,023	11,832	11,795
Gross income	3,196	3,069	3,045	3,053	2,962	2,929	3,084	3,033	12,363	12,008
Operating expenses	(1,149)	(1,171)	(1,225)	(1,324)	(1,177)	(1,173)	(1,248)	(1,318)	(4,869)	(4,916)
Net operating income	2,047	1,898	1,820	1,729	1,785	1,756	1,836	1,715	7,494	7,092
Net loan-loss provisions	(1,244)	(1,186)	(1,053)	(993)	(940)	(914)	(924)	(904)	(4,476)	(3,682)
Other	(66)	(114)	(120)	(156)	(148)	(163)	(247)	(248)	(456)	(805)
Profit before taxes	738	598	647	579	698	679	665	563	2,562	2,604
Consolidated profit	551	455	461	397	487	495	502	442	1,864	1,926
Attributable profit	421	363	353	305	378	387	395	398	1,443	1,558



Mexico

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	725	730	730	718	699	720	752	781	2,903	2,953
Gross income	770	795	751	705	713	775	791	793	3,021	3,072
Operating expenses	(299)	(304)	(307)	(315)	(307)	(312)	(319)	(322)	(1,225)	(1,260)
Net operating income	472	490	444	390	407	463	471	471	1,796	1,812
Net loan-loss provisions	(142)	(184)	(257)	(218)	(179)	(191)	(210)	(177)	(801)	(756)
Other	26	(2)	(3)	(4)	(2)	(2)	6	(1)	17	2
Profit before taxes	355	305	184	168	226	271	267	293	1,012	1,057
Consolidated profit	315	263	162	193	178	214	217	242	933	851
Attributable profit	241	199	123	149	138	169	167	186	713	660



Mexico

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	686	672	707	721	718	727	741	767	2,785	2,953
Gross income	729	732	728	709	733	783	778	778	2,898	3,072
Operating expenses	(283)	(280)	(297)	(315)	(315)	(315)	(314)	(316)	(1,175)	(1,260)
Net operating income	446	452	431	394	418	468	464	462	1,723	1,812
Net loan-loss provisions	(134)	(170)	(247)	(218)	(183)	(193)	(207)	(173)	(768)	(756)
Other	24	(2)	(3)	(3)	(2)	(2)	6	(1)	17	2
Profit before taxes	336	280	181	174	233	274	263	288	971	1,057
Consolidated profit	298	241	160	196	183	217	214	238	895	851
Assuibuseble muefit	220	102	122	151	142	171	105	102	COA	CCD
Attributable profit	228	183	122	151	142	171	165	183	684	660



Chile

10 13	20 13	30 13	40 13	10 14	20 14	30 14	40 14	2013	2014
512	502	533	521	489	526	470	577	2,067	2,063
550	560	573	566	533	551	505	608	2,249	2,197
(232)	(245)	(231)	(218)	(201)	(210)	(217)	(226)	(926)	(854)
319	314	342	348	332	341	288	382	1,322	1,343
(155)	(147)	(153)	(142)	(116)	(118)	(131)	(156)	(597)	(521)
(1)	3	6	(4)	(7)	(3)	3	(18)	4	(24)
163	170	194	203	209	220	160	209	730	798
148	140	166	169	176	192	136	236	623	739
103	97	116	119	123	132	92	162	435	509
	550 (232) 319 (155) (1) 163	512 502 550 560 (232) (245) 319 314 (155) (147) (1) 3 163 170 148 140	512 502 533 550 560 573 (232) (245) (231) 319 314 342 (155) (147) (153) (1) 3 6 163 170 194 148 140 166	512 502 533 521 550 560 573 566 (232) (245) (231) (218) 319 314 342 348 (155) (147) (153) (142) (1) 3 6 (4) 163 170 194 203 148 140 166 169	512 502 533 521 489 550 560 573 566 533 (232) (245) (231) (218) (201) 319 314 342 348 332 (155) (147) (153) (142) (116) (1) 3 6 (4) (7) 163 170 194 203 209 148 140 166 169 176	512 502 533 521 489 526 550 560 573 566 533 551 (232) (245) (231) (218) (201) (210) 319 314 342 348 332 341 (155) (147) (153) (142) (116) (118) (1) 3 6 (4) (7) (3) 163 170 194 203 209 220 148 140 166 169 176 192	512 502 533 521 489 526 470 550 560 573 566 533 551 505 (232) (245) (231) (218) (201) (210) (217) 319 314 342 348 332 341 288 (155) (147) (153) (142) (116) (118) (131) (1) 3 6 (4) (7) (3) 3 163 170 194 203 209 220 160 148 140 166 169 176 192 136	512 502 533 521 489 526 470 577 550 560 573 566 533 551 505 608 (232) (245) (231) (218) (201) (210) (217) (226) 319 314 342 348 332 341 288 382 (155) (147) (153) (142) (116) (118) (131) (156) (1) 3 6 (4) (7) (3) 3 (18) 163 170 194 203 209 220 160 209 148 140 166 169 176 192 136 236	512 502 533 521 489 526 470 577 2,067 550 560 573 566 533 551 505 608 2,249 (232) (245) (231) (218) (201) (210) (217) (226) (926) 319 314 342 348 332 341 288 382 1,322 (155) (147) (153) (142) (116) (118) (131) (156) (597) (1) 3 6 (4) (7) (3) 3 (18) 4 163 170 194 203 209 220 160 209 730 148 140 166 169 176 192 136 236 623



Chile

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	422	419	471	481	488	528	475	571	1,794	2,063
Gross income	454	468	507	523	532	553	510	601	1,951	2,197
Operating expenses	(191)	(205)	(205)	(203)	(201)	(211)	(219)	(223)	(804)	(854)
Net operating income	263	263	302	320	331	342	292	378	1,147	1,343
Net loan-loss provisions	(127)	(123)	(136)	(131)	(116)	(118)	(132)	(154)	(518)	(521)
Other	(1)	3	5	(3)	(7)	(3)	3	(18)	4	(24)
Profit before taxes	134	142	171	186	209	221	162	206	633	798
Consolidated profit	122	117	146	155	176	192	137	234	540	739
Attributable profit	O.F.	01	102	100	122	122	02	161	279	500
Attributable profit	85	81	102	109	123	133	93	161	378	509



Corporate Activities

	1Q 13	2Q 13	3Q 13	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	2013	2014
NII + Fee income	(588)	(526)	(541)	(618)	(542)	(495)	(466)	(471)	(2,273)	(1,974)
Gross income	(322)	(138)	(163)	(326)	(224)	(237)	10	(7)	(948)	(458)
Operating expenses	(177)	(176)	(176)	(167)	(191)	(197)	(194)	(181)	(696)	(763)
Net operating income	(499)	(314)	(339)	(493)	(416)	(434)	(183)	(188)	(1,644)	(1,221)
Net loan-loss provisions	(29)	(189)	14	2	1	(1)	0	2	(201)	2
Other	(66)	(89)	(124)	(158)	(72)	(67)	(90)	(342)	(436)	(571)
Ordinary profit before taxes	(594)	(591)	(448)	(648)	(487)	(502)	(273)	(529)	(2,282)	(1,790)
Ordinary consolidated profit	(543)	(521)	(432)	(569)	(408)	(444)	(262)	(671)	(2,064)	(1,785)
Ordinary attributable profit	(543)	(519)	(430)	(579)	(405)	(444)	(259)	(681)	(2,071)	(1,789)
Attributable profit	(543)	(519)	(430)	(579)	(405)	(444)	(259)	(681)	(2,071)	(1,789)







