

# INVESTOR DAY 2015

LONDON, 23-24 SEPTEMBER

# Matías Rodríguez Inciarte



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2 Risk profile and strategy

**3** Conclusions

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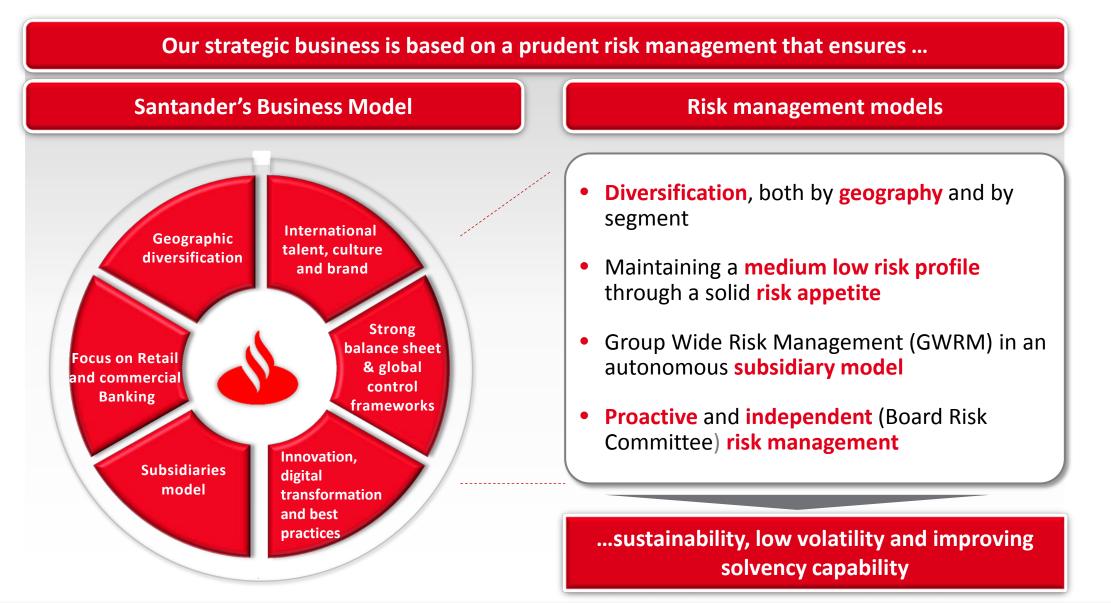
# Santander Risk Management Model



**Conclusions** 

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#### **Risk management levers**





#### Simple commercial business

Balance-sheet focused on retail and commercial activities customer oriented

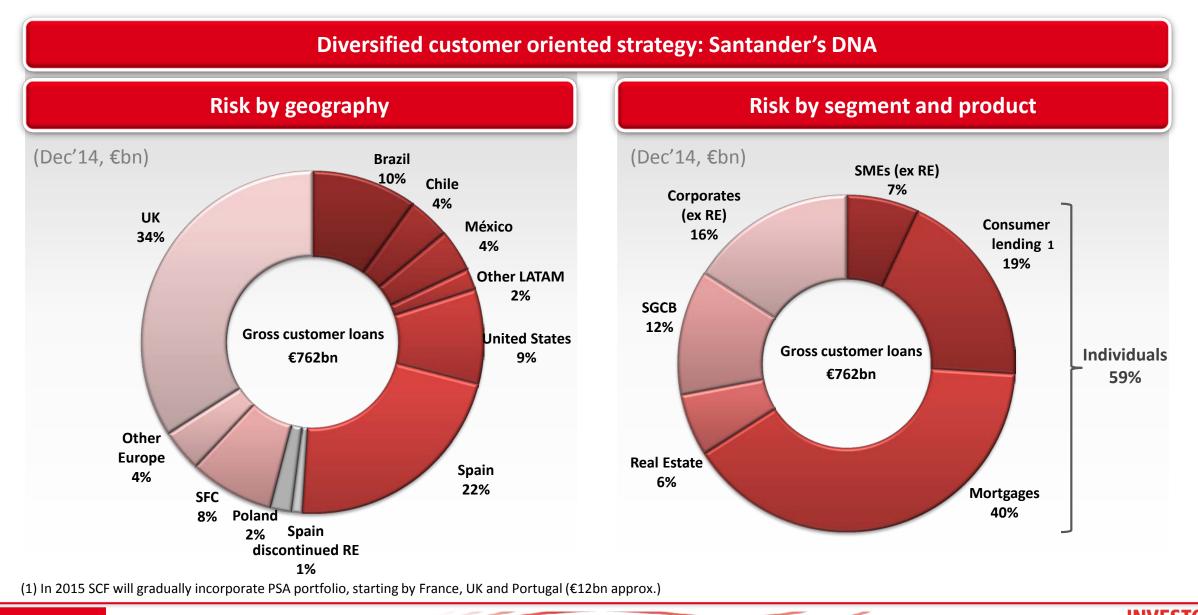
(Dec'14, €bn)

	1,266	
Cash and deposits at credit institutions	156	Credit Risk
Derivatives	77	Our core business
AFS Portfolio	115	
Trading Portfolio	67	
Gross loans to customers	762	Operational Risk     Limited exposure with strong     control culture
Others		<ul> <li>Market and Structural Risk</li> <li>Low complexity and customer driven activity</li> </ul>
Others	89	

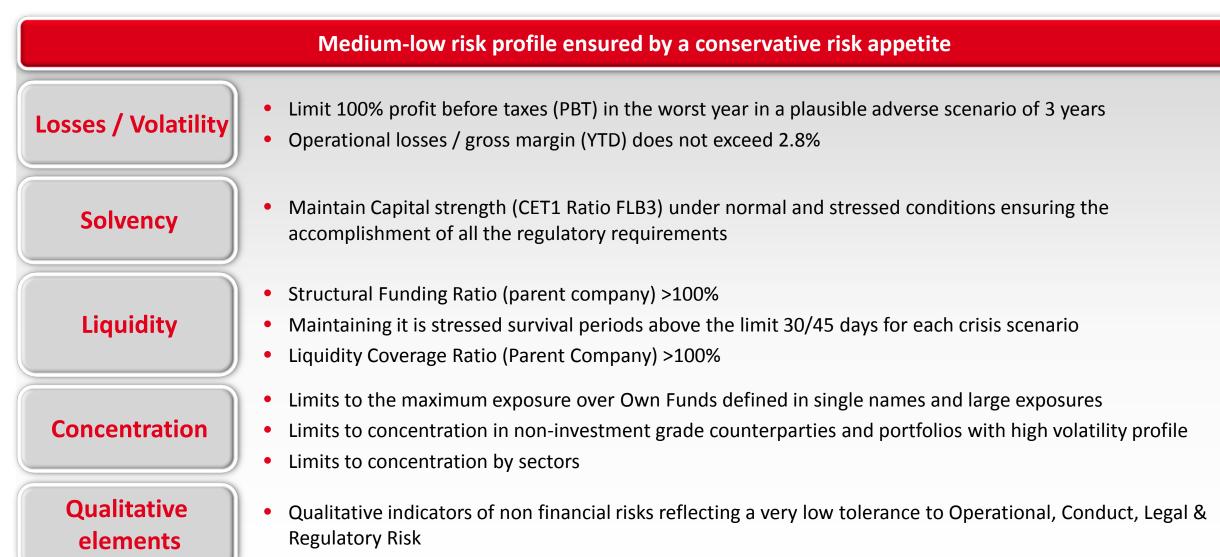
#### 1,266

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#### **Credit Risk Diversification**

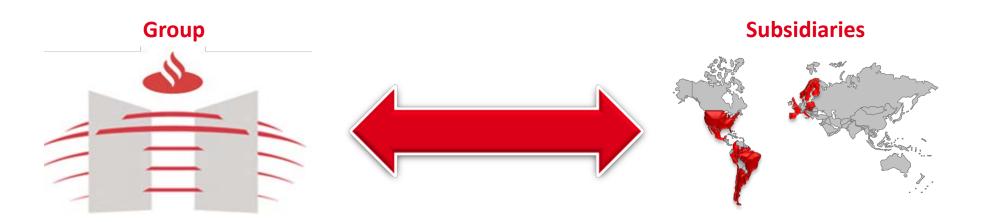


## Risk Appetite: medium-low risk profile



## Group Wide Risk Management in an autonomous subsidiary model

Group-Subsidiaries model: adding value to the sum of the parts



- **Double control** layer both local and global, ensuring effectively a low medium risk profile
- Sharing best risk management practices across all geographies
- Forward looking approach both at local and global functions
- Excellence in risk management models: the global methodology boosts R&D which is cascaded down into local units
- Embedding of risk management in the strategic plans both at local and global levels

#### Independent risk management



#### Pro-active and effective risk management

Santander's risk management capabilities have been successfully applied across different geographies and scenarios

SPAIN - Real Estate portfolio run down

**Real Estate Stock Evolution** (€bn)

	Dec'11	Jun'15	Var 1	.1-15	Coverage Jun'15
Santander	32.0	14.8	-17.2	-54%	58%
Peer 1 <sup>(1)</sup>	27.0	26.2	-0.8	-3%	55%
Peer 2 <sup>(1)</sup>	37.5	27.8	-9.7	<b>-26%</b>	45%
Peer 3 <sup>(1)</sup>	29.0	26.2	-2.8	-10%	43%

(1) CaixaBank, Sabadell (Dec'14), BBVA

(2) Cost of credit = 12 month loan-loss provisions / average lending

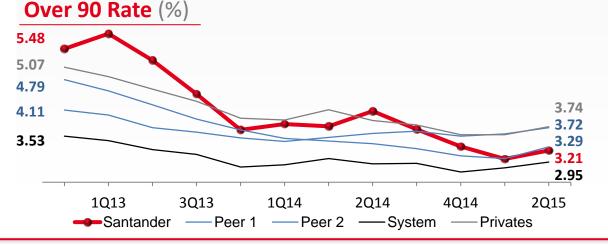
Note graph "over 90 rate": Itaú, Bradesco

**BRAZIL-** Better mix and pro-active risk management explains Cost of Credit<sup>2</sup> reduction and the convergence in over 90 rate with our peers

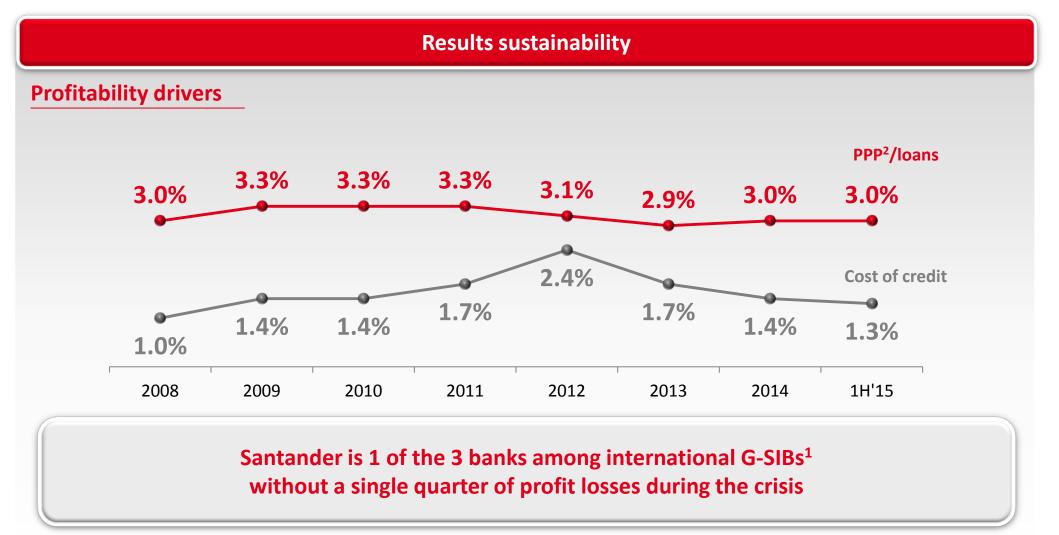
#### Cost of credit<sup>2</sup> (%)



Jun'12 Dec'12 Jun'13 Dec'13 Jun'14 Dec'14 Jun'15



## Sustainability, low volatility and improving solvency (1/2)



(1) Global systemic all-important banks excluding Chinese banks(2) PPP: pre-provision profit

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## Sustainability, low volatility and improving solvency (2/2)

#### **Capital adequacy resilience under the ECB Comprehensive Assessment stress test**

AQR impact on CET1 (b.p.)

- The comprehensive assessment underscored the resilience of the **Group's balance sheet** 
  - Lowest adjustment • among its peers (-4 b.p.), which shows risks correctly classified and adequate coverage ratios
  - In the adverse scenario, • Santander is the bank with the **least negative** impact (-33 b.p) among the big European banks

Santander	-4 🛢
DB	-7 🔲
BNP	-15 📖
C. Agricole	-18
Unicredit	-19
BBVA	-21
SocGen	-22
Intesa	-25
ING	-29
Commerzbank -55	

Stress test impact<sup>1</sup> on fully loaded CET1 adverse scenario (b.p.)

Santander	-33 🖷
BBVA	-102
ING	-142
Nordea	-156
HSBC	-160
Barclays	-199
Commerzbank	-200
DB	-214
C. Agricole	-225
Unicredit	-250
SocGen	-253
BNP	-272
RBS	-292
Intesa	-300
Lloyds -410	

(1) Difference between fully loaded CET1 2013 and fully loaded CET1 2016 adverse scenario



2

3

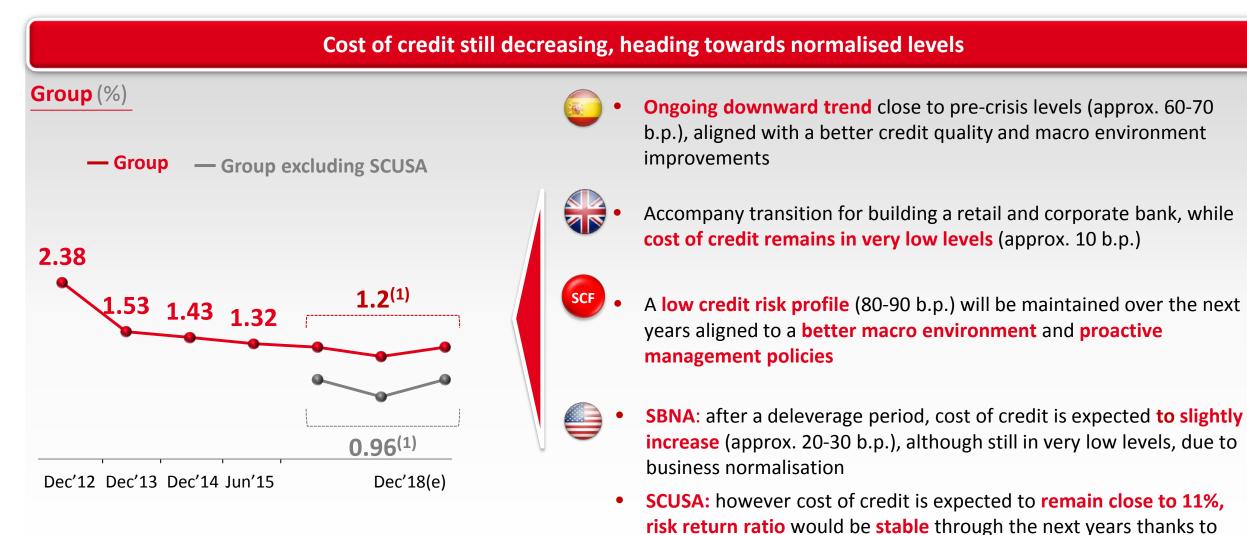
## Santander Risk Management Model

# **Risk profile and strategy**

## Conclusions

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#### Credit Risk Forecast



proactive risk pricing policies

(1) Average cost of credit 2015, 2016, 2017, 2018 Cost of credit = 12 month loan-loss provisions / average lending

#### Credit Risk Forecast: Brazil

Recoveries

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**Underwriting, Monitoring** 

Increased resilience through tighter Risk policies and better portfolio mix will enable Santander Brazil to successfully overcome a tougher environment

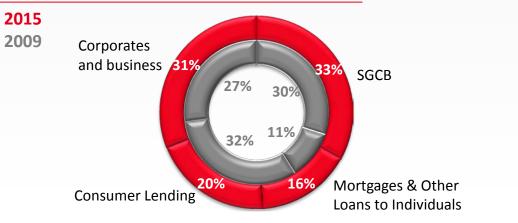
- Improved underwriting models: enhanced capabilities for discrimination in Individuals and SMEs
  - Focused on products with a better risk profile (payroll loans, mortgages, adquirência<sup>1</sup>)
  - Migration from revolving to instalment products alongside higher collateralisation of the portfolio
  - Management of risk appetite by sectors
  - Customer vision centrered risk models
  - Boosting non-standardised management in SMEs
  - Improved collection models, focused on early delinquency, and channels, leveraging the branch network

(1) Adquirência: Financing of delay on credit card payments to retail stores
 (2) Cost of credit = 12 month loan-loss provisions / average lending
 (3) Average 2015, 2016, 2017, 2018

#### Brazil cost of credit<sup>2</sup> projection (%)

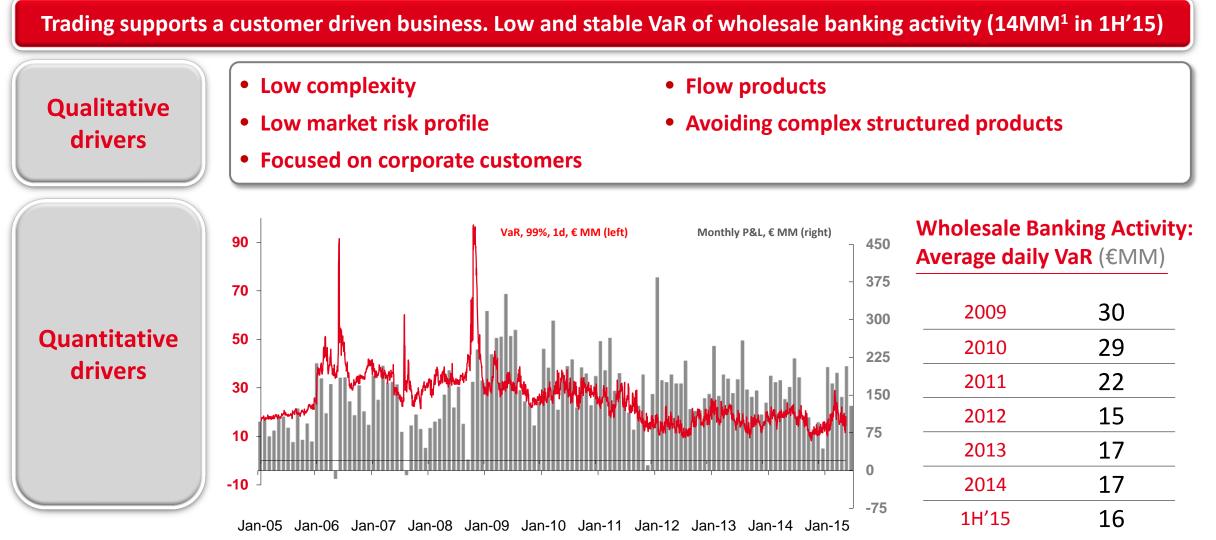


#### Change in portfolio mix 2009 – 2015



15

#### Market Risk



(1) Relative to the trading activity of wholesale banking in financial markets. There are other positions catalogued as trading for accounting purposes. The total VaR of trading of this accounting perimeter was EUR13MM

#### Structural Risk

Interest Rate Risk: profile remains low, covering budgeted financial margin (sens. 100b.p. <3%) and equity value (sens. 100b.p.<4%)

- Management decisions taken by country's ALCO in coordination with Global ALCO under risk policies and limits approval
- ALCO decisions aim to give stability and recurrence to the net interest margin of commercial activity and the economic value, while keeping appropriate levels of liquidity and solvency

Liquidity: comfortable liquidity position under normal and stressed circumstances, meeting regulatory requirements ahead of schedule

- Comfortable and stable liquidity levels thanks to solid retail banking business model, decentralised funding model and prudent risk management
- **Compliance** ahead of schedule with **regulatory requirements**
- High level of customer deposits. Loan to Deposit ratio (LTD) for parent company was 117% as of June 2015
- Sound short and long-term liquidity ratios. Liquidity Coverage Ratio (LCR) and Structural Funding Ratio for parent company as of June 2015 were 142% and 107%, respectively
- Under stress scenarios the situation remains appropriate, with liquidity horizons above minimum limits

#### FX Rate Risk hedging policy: mitigates impact on core capital ratio

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#### **Operational Risk**

#### Risk profile aligned with our business activities under a conservative risk appetite framework

- Increasing awareness of operational risk in the Group. Integral transformation programme in order to implement AMA<sup>1</sup> in all units
- The ratio of operational risk losses vs gross margin is 2.50% as of end 2Q'15, but it is reduced to 1.60% when excluding Brazil's labor losses (industry wide issue)
- Control of stable Brazil industry labour (trabalhistas) and customer (civeis) cost. Downward trend expected
- **Cyber risk**: increasing resources and controls. Procurement of insurance policy, creating greater awareness and culture in the bank
- Increasing controls in certain geographies as to mitigate external fraud related to cards and internet banking

(1) Advanced Measurement Approach



# Conduct and customer protection, Regulatory Compliance and Reputational Risk

#### **Conduct, Compliance and Reputational Risks, focus for next years**

- **Conduct, AML, Regulatory** and **Reputational** risks are gaining relevance due to the current regulatory environment
- **Control** of these risks always has been **embedded** in our **risk culture** trough
  - Global Product Committee
  - Monitoring Global Product Committee
  - Board Risk Committee
- This control environment has allowed us not to suffer idiosyncratic events, focusing our losses in common events for all industry
- We continue reinforcing risk management and control of conduct, compliance, reputational and operational risks







**Risk profile and strategy** 



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## Key takeaways (1/2)

Build our future through forward looking management of all risks, protecting our present through a sound robust control environment



# Maintain our risk management model and reinforce:

- Risk Appetite
- Risk Identification and Assessment
- Stress Test and Scenario Analysis
- Models and Model Risk Management
- Lines of Defence (LoD) Framework
- RDA<sup>1</sup>
- Contingency Plans and Crisis Response
- Risk Culture and Talent

#### (1) Risk Data Aggregation

## Key takeaways (2/2)

#### Sustainable growth plan in a medium-low risk profile



# Balance sheet focus on retail and commercial



**Diversification** by geography, segment and customer



Budget and strategic plans embedded in **medium-low risk appetite** 



Double control layer (global and local)



Proactive risk transformation capabilities

- Stability and controlled volatility of results
- Normalisation of cost of credit c.1%<sup>(1)</sup>

(1) Lower than 1% excluding SCUSA



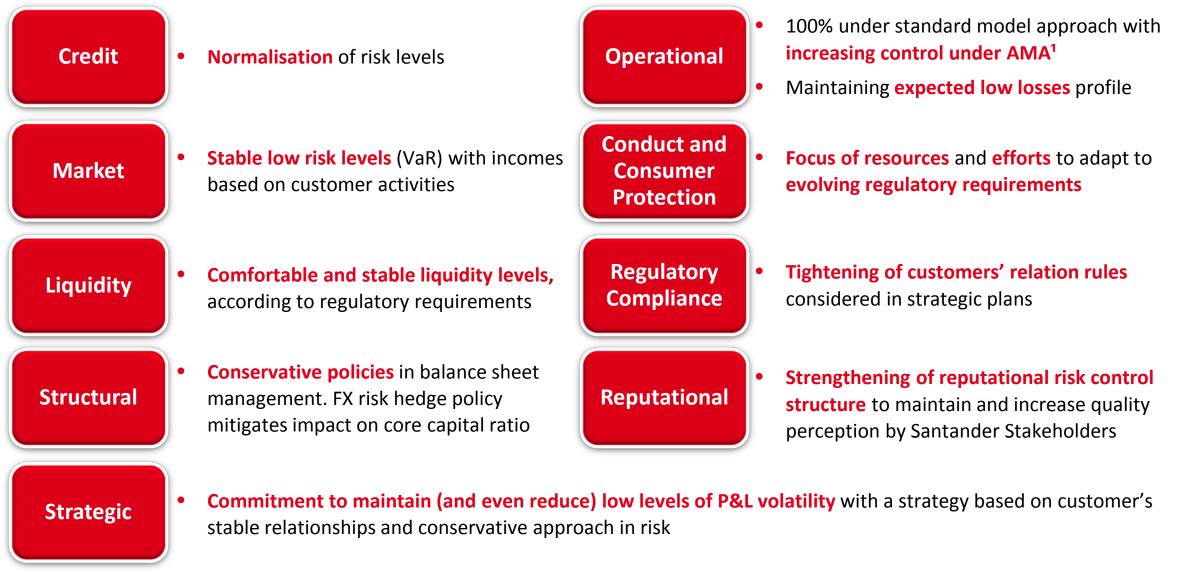


# Simple Personal Fair

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## Appendix

#### **Current focus**



(1) Advanced Measurement Approach

## Credit Risk by segment and product

(€MM)	Gross loans	% NPL	PD	EL
Mortgages	304,466	2.73%	1.66%	0.15%
Consumer Lending	145,017	5.47%	6.97%	3.70%
SMEs <sup>1</sup>	55,773	9.17%	5.01%	1.99%
<b>Corporates</b> <sup>1</sup>	118,981	6.78%	3.21%	0.94%
Real Estate	49,726	15.99%	9.77%	2.41%
SGCB	88,141	2.67%	0.80%	0.30%

TOTAL 762,104 5.19%

- Improving risk profile and maintaining credit policies that ensure portfolio and collateral quality
- Ensuring portfolio quality and improving riskreturn balance
- Strategic portfolio which is intended to consolidate supported by corporate projects initiated in 2014 (e.g., Santander Advance)
- Good quality portfolio reflected in the AQR exercise
- Decrease of the RE concentration in terms of Group exposure and improvement of the portfolio's credit risk profile
- Business focused on customers, serving their global and local needs with very low NPL ratios

Figures at Dec'14

(1) excl. Real Estate PD: proba

te PD: probability of default of a customer within a year

EL: expected loss within a year

## Credit Risk by segment and product: Mortgages

Improving risk profile and maintaining credit policies that ensure portfolio and collateral quality

(€⋈⋈)	Gross loans	Gross loans % NPL PD EL					
UK	193,048	1.62%	1.28%	0.03%			
Spain	47,721	5.82%	2.48%	0.44%			
Portugal	14,805	4.12%	1.73%	0.25%			
<b>USA</b> <sup>1</sup>	11,877	3.43%	3.03%	0.82%			
Others	Chile represents 3% of total mortgages / SCF Germany 2% / Poland 2%						



Figures at Dec'14

(1) USA Holding Mortgages include Home Equity loans

PD: probability of default of a customer within a year EL: expected loss within a year

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Positive macroeconomic environment. Risk policy is maintained



Normalisation of the NPL portfolio evolution



Mortgages portfolio remains stable



Asset reduction aimed to rebalance the portfolio and improve profitability

## Credit Risk by segment and product: Consumer lending

Ensuring portfolio quality and improving risk-return balance

(€MM)	Gross loans	% NPL	PD	EL
Brazil	26,578	8.43%	7.80%	4.56%
USA	25,155	3.93%	17.88%	7.73%
SCF Germany	23,882	3.94%	1.65%	0.80%
SCF Others	27,772	6.55%	3.20%	1.48%

```
Others UK represents 8% of total consumer
lending / Chile 5% / Spain 5% / SCF Spain
4%
```

	TOTAL	145,017	5.47%	6.73%	3.46%
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Rebalance risk strategy while keeping high profitability



SCUSA's growth drives high PD levels and robust risk-adjusted profitability



**Extremely low expected losses** 

Figures at Dec'14

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## Credit Risk by segment and product: SMEs<sup>1</sup>

Strategic portfolio which is intended to consolidate supported by corporate projects initiated in 2014 (e.g., Santander Advance)

(€MM)	Gross loans	% NPL	PD	EL	
Spain	16,482	13.69%	3.88%	1.15%	
UK	11,213	5.53%	4.13%	0.90%	
Brazil	10,435	8.46%	7.50%	5.25%	
USA	4,706	1.34%	1.18%	0.56%	
Mexico	2,901	3.13%	7.01%	4.06%	
Others	Chile represents 9% of total SMEs / Poland 5% / Portugal 4%				
TOTAL	55,773	9.17%	5.01%	1.99%	





- Trend to normalisation: improving behaviours along with a positive macro economy
- **Extended capacity** to service to follow strategy of evolving the portfolio mix
- Policies tightened 2 years ago, predictive admission models help to achieve a better performance



- Outstanding quality standards
- Most of the portfolio are under government guarantee programmes

Figures at Dec'14 (1) excl. Real Estate

## Credit Risk by segment and product: Corporates<sup>1</sup>

Good quality portfolio reflected in the AQR exercise

(€MM)	Gross loans % NPL PD EL					
Spain	57,089	7.70%	3.78%	1.08%		
Brazil	14,325	5.04%	3.21%	1.56%		
UK	9,214	1.63%	4.13%	0.90%		
USA	9,346	1.63%	1.15%	0.16%		
Others	Chile represents 6% of total Middle Market/ Mexico 5% / Portugal 3%					





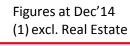
- New production increase aligned with positive macro environment. Starting the downward trend of the risk indicators levels
- Tight underwriting criteria and ongoing deleveraging of potential risky customers



Strengthen risk capabilities to accompany transition for **building a** retail and corporate bank



High quality portfolio with low risk profile





## Credit Risk by segment and product: Real estate

Decrease of the RE concentration in terms of Group exposure and improvement of the portfolio's credit risk profile

(€MM)	Gross loans	% NPL	PD	EL	% Coverage
UK	20,531	1.64%	1.35%	0.20%	34.02%
USA	13,277	0.99%	0.38%	0.08%	103.67%
Spain	9,014	68.19%	44.67%	19.31%	64.60%

Others Mexico represents 3% of total Real Estate / Poland 3% / Brazil 3%



Includes Social Housing (low default portfolio), Regional Property and Central Real Estate



**Run-off portfolio** continues to **fall** at rates of over 45% (YoY)



On-going **deleveraging strategy** (-27% YoY)

TOTAL 49,726 15.99% 9.77% 2.41%

#### Figures at Dec'14

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